

United States Hispanic
Chamber of Commerce

Chamber Membership Packet



About:

**5 Million
Businesses from
Coast to Coast**

About the USHCC

The United States Hispanic Chamber of Commerce (USHCC) champions the growth and success of America's small businesses, with our mission focused on the more than 5 million Hispanic-owned businesses that contribute over \$800 billion to the U.S. economy each year.

We advocate for a network of more than 260 local chambers and business associations, and proudly partner with over 100 major American corporations to empower and support small businesses nationwide. Our programs, services, and events of the USHCC are proudly available to all businesses and non-profits.

The "Three C's"

Capital:

Expand equitable access to capital through traditional and innovative partnerships.

Capacity:

Strengthen chambers through programming, training, and partnership opportunities that drive sustainable growth.

Connections:

Foster connections through inter-chamber networking, corporate introductions, and advocacy to expand opportunities nationwide.

Our Vision

Be the leading voice to advance Hispanic business potential to drive our American economy.

Our Mission

Build an ecosystem to accelerate Hispanic business growth and prosperity.

**260+ Local
Hispanic
Chambers**



Why Partner With the USHCC?

The United States Hispanic Chamber of Commerce (USHCC) empowers local chambers and their members to grow, connect, and uplift Hispanic-owned and small businesses across the country.

By joining the USHCC network of 260+ chambers nationwide, your organization gains access to national visibility, strategic partnerships, and a powerful advocacy voice that amplifies your impact at the federal, corporate, and community levels.

Through the USHCC Educational Fund, chambers benefit from leadership development, technical assistance, and collaborative programs designed to strengthen capacity and drive local economic growth.

Chamber Member Benefits - \$100

Event Access and Registration

One (1) complimentary registration for each USHCC signature event:

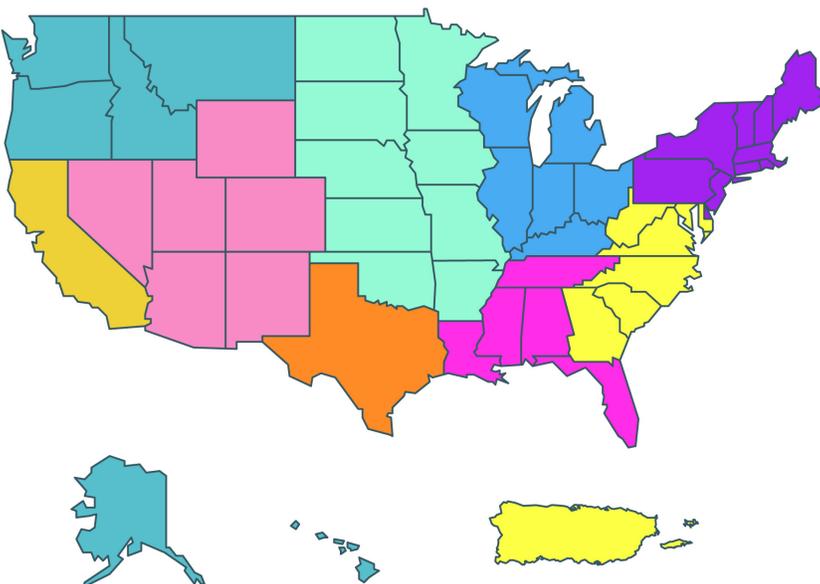
1. USHCC Legislative Summit
2. USHCC Energy Summit
3. USHCC National Conference

USHCC National Database

Inclusion in the USHCC National Chamber Database used by corporate partners and decision-makers seeking local chamber engagement.

- A powerful tool that keeps your chamber profile, contact details, staff information, and events current for potential grant, procurement, and partnership opportunities.

Our Chamber Regions



Corporate and Government Grants

Access to information on competitive corporate and federal funding opportunities available to eligible chambers to strengthen operations, expand programs, and empower local businesses.

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|--|----------------------------|
| ■ | California Region |
| ■ | Northwest & Pacific Region |
| ■ | Mountain & Desert Region |
| ■ | Heartland Region |
| ■ | Texas Region |
| ■ | Great Lakes Region |
| ■ | Northeast Region |
| ■ | Atlantic Region |
| ■ | Southeast & Gulf Region |

USHCC Educational Fund Grants & Partnership Opportunities

USHCC Educational Fund

The USHCC Educational Fund, a 501(c)(3) nonprofit, powers the Chamber's mission through impact-driven programs, bridges capital gaps, and nurtures strategic partnerships across industries. Working in collaboration with 260+ Hispanic chambers nationwide, the Educational Fund provides opportunities to expand access to capital, resources, and training that help chambers and small businesses grow and compete.



- **Expands access to funding opportunities** through partnerships with corporations, government agencies, and community organizations, which direct millions in capital and resources into the Hispanic business ecosystem.
- **Strengthens chamber capacity** by leveraging these signature programs and partner initiatives, the USHCC Educational Fund delivers hands-on training, mentorship, technical assistance, and guidance to connect entrepreneurs to partnerships.
- **Builds leadership and connections** by introducing chambers to the USHCC's expansive network.

USHCC Educational Fund Total Grants Awarded

\$6.5+ million



to more than
100+ Local Chambers since 2018

Collaborating with 260+ Chambers to Strengthen Local Economies

Chamber of the Year Award

The USHCC stands on the shoulders of our local Hispanic chambers. Our local chambers across the nation provide essential resources needed for small businesses to flourish. The Chamber of the Year Award was created to honor and recognize everything our chambers do for their small business communities.

The award spotlights three chambers that exemplify excellence in leadership, community impact, and organization achievement **Chambers must be in good standing and demonstrate:**

- **Leadership within the small business community**
- **Significant community accomplishments in the past year**
- **Consistent membership growth since joining the USHCC**
- **Financial stability and organizational growth**

USHCC Hill Day

Hill Day is an initiative by the USHCC that brings together chambers and business associations for meetings on Capitol Hill with congressional members and senior staff. All appointments are scheduled ahead of the annual Legislative Summit, and transportation is provided.

This annual event allows chamber leaders and business representatives to advocate for policies that promote small business growth,

access to capital, and equitable economic opportunities for entrepreneurs. By engaging directly with lawmakers and federal agencies, participants help shape the USHCC's national advocacy agenda and strengthen the voice of small businesses in Washington, D.C. Hill Day reinforces the vital role local chambers play in driving community development and advancing the collective interests of America's Hispanic business ecosystem.





**UNITED STATES HISPANIC CHAMBER OF COMMERCE
CHAMBER MEMBERSHIP PACKET**

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