USHCC 2027 LEGISLATIVE SUMMIT WASHINGTON, D.C.

SPONSORSHIP PACKET

United States Hispanic Chamber of Commerce

2027 Legislative Summit

MARCH 8-10, 2027

INTERCONTINENTAL WASHINGTON D.C. THE WHARF



Join us in our mission to accelerate small business growth and prosperity.

The United States Hispanic Chamber of Commerce (USHCC) champions the entrepreneurs driving America's economic future. We advance the growth, development, and interests of more than 5.8 million Hispanic-owned businesses that generate $832 billion in annual revenue and anchor a U.S. Latino economy estimated at $5.1 trillion. By advocating on behalf of 260+ local chambers and business associations nationwide and partnering with 100+ major corporations, we connect small businesses with opportunities to compete and grow. Through procurement and supplier engagement, business development, and pro-business policy, we work to turn entrepreneurial ambition into lasting economic opportunities.



2027 UNITED STATES HISPANIC CHAMBER OF COMMERCE LEGISLATIVE SUMMIT

The Legislative Summit stands as the USHCC's flagship advocacy gathering, providing an unparalleled opportunity for attendees to connect with business executives, corporate leaders, policymakers, and 40+ government officials from across the political spectrum. The three-day program focuses on advancing policy priorities, strengthening economic opportunities, and elevating the voice of Hispanic-owned businesses in Washington, D.C., and strengthening their role in the U.S. economy. Bring your community's perspective to the national conversation and help shape the USHCC's policy agenda—working to ensure Hispanic-owned businesses remain competitive, well-resourced, and represented in the decisions that affect their future.

SPONSORSHIP MATRIX

BENEFIT	SIGNATURE $75,000	PLATINUM $50,000	CORPORATE GOLD $25,000	CORPORATE SILVER $15,000	SBE GOLD $10,000	SBE SILVER $5,000
All-Access Registrations	8	8	4	4	4	2
General Session Seating	One Table	One Table	Shared Table	Open Seating	Shared Table	Open Seating
General Session Speaking Role	Two Minutes	—	—	—	—	—
CEO Verbal Recognition	✓	—	—	—	—	—
Recommend a Breakout Panelist*	✓	✓	—	—	—	—
General Session Commercial	60 Seconds	30 Seconds	—	—	—	—
Digital Program Book Advertisement	One Page	Half Page	—	—	One Page	—
Event Press Releases	✓	✓	—	—	—	—
Recognition in Digital Program Book	✓	✓	✓	✓	✓	✓
Recognition in Pre-Event Attendee Communications	✓	✓	✓	✓	✓	✓
Logo Placement on Event Signage, Email Communications, and Website	Priority	✓	✓	✓	✓	✓

Panelist spots are limited and must fit the sponsor's area of expertise. All content is subject to USHCC approval.

CORPORATE SPONSORSHIP OPPORTUNITIES

CORPORATE CHAIR ($150,000)

To learn more and secure this exclusive opportunity, please contact **Fernando Meersohn**, Interim Head of Business Development and Director of Chamber Relations at **fmeersohn@ushcc.com** or **(703) 608-0091.**



CORPORATE SIGNATURE ($75,000)

Recognition & Access

- Recognition as Signature Sponsor
- Verbal Verbal recognition by the USHCC President & CEO as a Signature Sponsor
- Eight (8) all-access registrations with one (1) reserved VIP Table at all General Session events

Speaking & Engagement

- Two (2) minutes in-person speaking role for a Senior Corporate Executive at one (1) General Session meal event
- Opportunity to recommend a company representative as a panelist on a breakout session aligned with the sponsor's area of expertise (limited availability; content subject to USHCC approval)

Marketing & Visibility

- Recognition as a Signature Sponsor in the digital program book
- One-page advertisement in the digital program book
- One (1) 60-second company commercial during a General Session
- Inclusion in event press releases
- Recognition in select pre-event attendee communications
- Priority logo placement on Legislative Summit event signage, email communications, and website

CORPORATE SPONSORSHIP OPPORTUNITIES

CORPORATE PLATINUM ($50,000)

Recognition & Access

- Recognition as a Platinum Sponsor
- Eight (8) all-access registrations with one (1) reserved VIP Table at all General Session events

Speaking & Engagement

- Opportunity to recommend a company representative as a panelist on a breakout session aligned with the sponsor's area of expertise (limited availability; content subject to USHCC approval)

Marketing & Visibility

- Recognition as a Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- One (1) 30-second company commercial during a General Session
- Inclusion in event press releases
- Recognition in select pre-event attendee communications
- Logo placement on Legislative Summit event signage, email communications, and website

CORPORATE GOLD ($25,000)

Recognition & Access

- Recognition as a Gold Sponsor
- Four (4) all-access registrations with reserved VIP seating at all General Session events (shared table)

Marketing & Visibility

- Recognition as a Gold Sponsor in the digital program book
- Recognition in select pre-event attendee communications
- Logo placement on Legislative Summit event signage, email communications, and website

CORPORATE SILVER ($15,000)

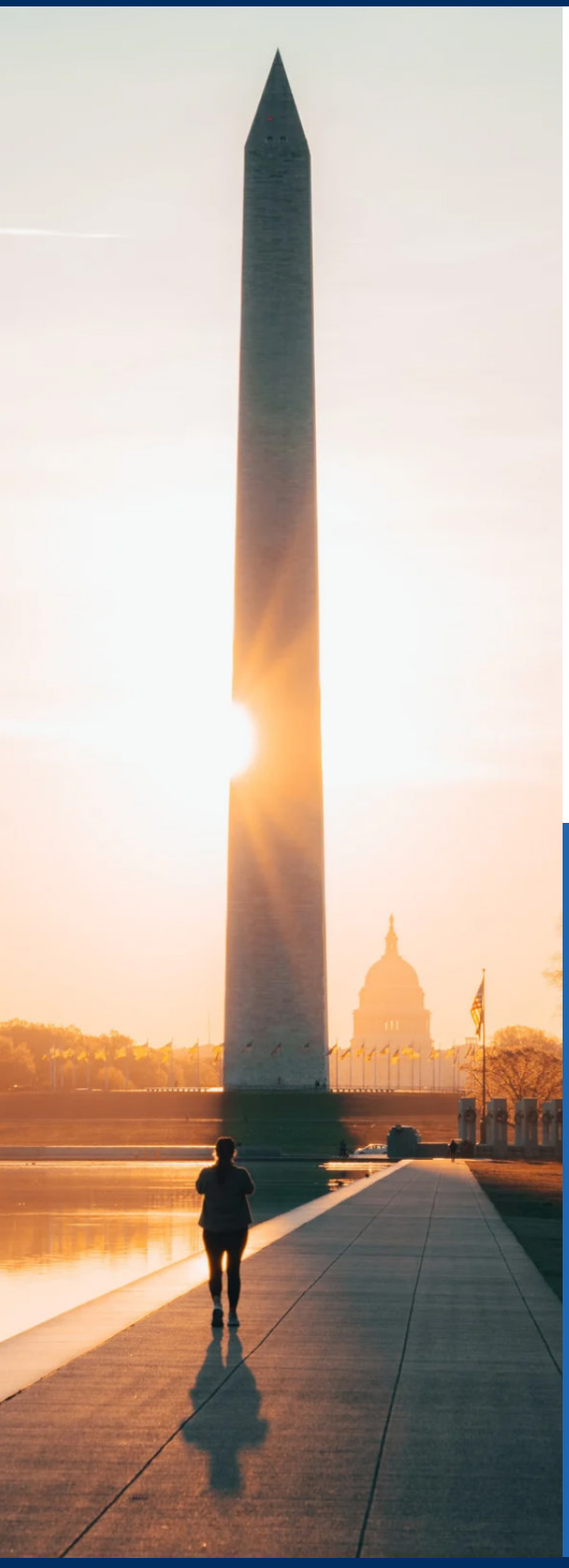
Recognition & Access

- Recognition as a Silver Sponsor
- Four (4) all-access registrations with open seating at all General Session events

Marketing & Visibility

- Recognition as a Silver Sponsor in the digital program book
- Recognition in select pre-event attendee communications
- Logo placement on Legislative Summit event signage, email communications, and website

SMALL BUSINESS ENTERPRISE SPONSORSHIP OPPORTUNITIES



SMALL BUSINESS ENTERPRISE GOLD ($10,000)

Recognition & Access

- Recognition as a Gold Sponsor
- Four (4) all-access registrations with reserved VIP seating at all General Session events (shared table)

Marketing & Visibility

- Recognition as Gold Sponsor in the digital program book
- A featured one (1) page profile in the digital program book showcasing your business
- Recognition in select pre-event attendee communications
- Logo placement on Legislative Summit event signage, email communications, and website

SMALL BUSINESS ENTERPRISE SILVER ($5,000)

Recognition & Access

- Recognition as a Silver Sponsor
- Two (2) all-access registrations with open seating at all General Session events

Marketing & Visibility

- Recognition as Silver Sponsor in the digital program book
- Recognition in select pre-event attendee communications
- Logo placement on Legislative Summit event signage, email communications, and website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION SPONSOR ($85,000)

- Exclusive recognition as the **Official Welcome Reception Sponsor**
- Includes Corporate Signature Sponsor level benefits
- Two (2) minutes in-person speaking role for a Senior Corporate Executive at Welcome Reception
- Exclusive logo placement on Welcome Reception signage
- Exclusive branding of the Welcome Reception Photobooth
- Logo placement on all photobooth images

WI-FI SPONSOR ($35,000)

- Exclusive recognition as the **Official Wi-Fi Sponsor**
- Includes Corporate Gold Sponsor level benefits
- Choice of network name and password (pending venue capabilities)
- Splash page acknowledgment with company logo (pending venue capabilities)
- Prominent logo placement on all Wi-Fi signage

NETWORKING RECEPTION SPONSOR ($40,000)

- Exclusive recognition as the **Official Networking Reception Sponsor**
- Includes Corporate Gold Sponsor level benefits
- Exclusive logo placement on Networking Reception signage

ON-SITE REGISTRATION SPONSOR ($35,000)

- Exclusive recognition as the **Official On-Site Registration Sponsor**
- Includes Corporate Gold Sponsor level benefits
- Logo placement on registration badge
- Exclusive logo placement on lanyard
- Exclusive logo placement on website registration page
- Priority logo placement on event signage at the registration area



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BREAKOUT SESSION CO-SPONSOR ($35,000)

- Recognition as an **Official Breakout Session Co-Sponsor**
- Includes Corporate Gold Sponsor level benefits
- Opportunity to co-sponsor a breakout session at the 2027 USHCC Legislative Summit, the workshop length is one (1) hour
- Opportunity to provide a subject matter expert as a panelist on a breakout session aligned with the breakout session topic (content subject to USHCC approval)
- Logo placement on the workshop landing page and signage
- Breakout session theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital (content subject to USHCC approval)
- Opportunity to propose moderator and panelists

TRANSPORTATION SPONSOR ($35,000)

- Exclusive recognition as the **Official Transportation Sponsor**
- Includes Corporate Gold Sponsor level benefits
- Sponsor recognition on event transportation signage and shuttle pick-up/drop-off locations
- Logo placement on shuttle buses or transportation vehicles (subject to availability)
- "Transportation Sponsored by [Company]" signage at designated shuttle areas
- Recognition on the event website and mobile app
- Sponsor logo included in attendee transportation information
- Sponsor recognition on digital screens or event signage
- Opportunity for sponsor representative(s) to greet attendees at a designated transportation hub

OFFICIAL SIGNAGE SPONSOR ($25,000)

- Exclusive recognition as the **Official Signage Sponsor**
- Includes Corporate Silver Sponsor level benefits
- Sponsor logo/name incorporated across select event signage
- Logo placement on signage throughout high-traffic attendee areas
- Recognition in select pre-event attendee communications
- Sponsor recognition on digital signage/screens throughout the event
- Recognition on signage at major networking events and receptions

DIGITAL PROGRAM BOOK SPONSOR ($25,000)

- Exclusive recognition as the **Official Digital Program Book Sponsor**
- Includes Corporate Silver Sponsor level benefits
- Prominent sponsor logo placement on front and back covers of the digital program book
- Digital program book is distributed to all attendees via email and available on the USHCC Legislative Summit website
- Priority placement of a two (2) full-page advertisement in digital program book

CAFECITO BREAK SPONSOR ($20,000)

- Exclusive recognition as the **Official Cafecito Break Sponsor**
- Includes Corporate Silver Sponsor level benefits
- Exclusive logo placement on Cafecito Break event signage
- Exclusive logo placement on branded coffee cups

THANK YOU FOR SUPPORTING HISPANIC-OWNED BUSINESSES

At the USHCC, our events, advocacy, memberships and partnerships are accessible to all businesses and individuals. We are dedicated to empowering small businesses as a vital force in the American economy, fostering innovation, job creation and long-term growth.

MEET THE TEAM:



FERNANDO MEERSOHN

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FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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