

MAX- IMIZING IMPACT

Through
Corporate Partnership,
Small Business Membership
& Nonprofit Engagement



USHCC Mission

Build an ecosystem to accelerate Hispanic business growth and prosperity.

USHCC Vision

Be the leading voice to advance Hispanic business potential to drive our American economy.

Strategic Framework:

The “Three C’s”

Our mission is guided by three core pillars that drive small business success:

Capital: Expanding access to financial resources for growth and sustainability. 01	Capacity: Equipping businesses with the tools, training, and development programs to scale and compete. 02	Connections: Creating pathways to corporate partners, government agencies, and industry leaders to drive procurement opportunities. 03
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Why Partner with the USHCC?

The USHCC is committed to empowering small businesses by creating meaningful access to corporate and government procurement opportunities. As one of the fastest-growing segments of the U.S. economy, Hispanic-owned businesses are vital contributors to both local communities and national prosperity.

Guided by our Senior Executive Corporate Advisory Board (**SECAB**) and Procurement Council Advisory Board (**PCAB**), we shape forward-thinking policies and programs that connect qualified small businesses with buyers from the public and private sectors.

SECAB is composed of senior-level corporate executives who provide strategic guidance on national economic priorities and help align USHCC initiatives with business objectives across industries. **PCAB** brings together supplier development and procurement leaders who help drive our work to increase access to contracting opportunities for Hispanic-owned and small businesses.

Together, these advisory boards inform the USHCC’s high-impact procurement roundtables, curated matchmaking sessions, and advocacy efforts—helping corporations engage directly with a vibrant network of scalable suppliers ready to meet today’s business demands.

Exclusive Benefits for Corporate Partners

Corporate partners gain access to:

- Policy briefings, regulatory updates, and advocacy efforts at local and federal levels
- Collaboration on key business initiatives that influence small business growth and procurement strategies
- Direct access to USHCC Board Members and a nationwide network of 260+ local chambers, enabling strategic, targeted connections with small businesses across the country.

Membership Tiers to Fit Your Business Needs

We offer two corporate membership tiers to align with your business goals:

1. Premium Membership: Exclusive access to policy and advocacy support, chamber leadership, and deeper engagement in procurement and policy initiatives
2. Standard Membership: Valuable access to business networking, supplier connections, and industry insights

Corporate Partner: Premium Level

Annual Investment: \$20,000

For corporations seeking a more profound impact in advocacy, procurement, and executive engagement.

Advisory Board Participation

- Seat on the Procurement Council Advisory Board (PCAB)
- Seat on the Senior Executive Corporate Advisory Board (SECAB)

Comprehensive Policy & Advocacy Support

- Priority access to USHCC's policy briefings, regulatory updates, and legislative advocacy efforts.
- Support in drafting and co-signing advocacy letters to federal, state, and local government officials.
- Participation in USHCC Capitol Hill delegations to meet with policymakers and influence business-friendly policies.

Exclusive Access to Chamber Leadership & Local Business Networks

- Access to Chamber Region Leaders representing 260+ local chambers nationwide.

- Direct introductions to local chambers, enabling targeted engagement with small business communities nationwide.
- Invitations to high-level corporate advisory meetings and roundtables.
- Expanded Supplier and Business Growth Access
- Priority access to the USHCC Supplier Portal and Database.
- Personalized supplier matchmaking and referrals to Small Business Enterprises (SBEs).
- Participation in Procurement Roundtables, Supplier Summits, and SBE networking sessions.

Brand Visibility & Recognition

- Opportunity for the USHCC President & CEO to address your company at one (1) private event per year.
- Company logo featured on the USHCC website.

- Four (4) educational or informational corporate announcements in the USHCC Monthly Newsletter per year.
- USHCC Member logo, which you can proudly display on your website, capability statement, and marketing materials.

Exclusive Event Access & Priority Sponsorship Opportunities

- Early access to sponsorship opportunities for the Legislative Summit, Energy Summit, and National Conference.
- VIP networking and introductions at USHCC events.
- Four (4) complimentary registrations for each:
 1. Annual Legislative Summit
 2. Annual Energy Summit
 3. Annual National Conference

Corporate Partner: Standard Level

Annual Investment: \$10,000

For companies seeking foundational engagement with the USHCC supplier network and key industry events.

Advisory Board Participation

- Seat on the Procurement Council Advisory Board (PCAB)
- Seat on the Senior Executive Corporate Advisory Board (SECAB)

Supplier & Business Growth Access

- Access to the USHCC Supplier Portal and Database.
- Participation in Procurement Roundtables and Business Matchmaking sessions.
- General supplier referrals.

Brand Visibility & Recognition

- Company logo featured on the USHCC website.
- Two (2) educational or informational corporate announcements in the USHCC Monthly Newsletter per year.
- USHCC Member logo, which you can proudly display on your website, capability statement, and marketing materials.

Exclusive Event Access

- Event Access and Registrations
 - Two (2) complimentary registrations for each:
 1. USHCC Legislative Summit
 2. USHCC Energy Summit
 3. USHCC National Conference

Key Differences at a Glance

Feature	Premium (\$20,000)	Standard (\$10,000)
Policy & Advocacy Access	 Full access and advocacy support	 Not included
Access to Chamber Leaders & Local Business Networks	 Direct access to 260+ local chambers & introductions	 Not included
USHCC CEO Engagement	 One (1) company address by USHCC President & CEO	 Not included
Supplier Referrals	 Priority matchmaking & customized referrals	 General supplier referrals
Brand Visibility	 Featured in multiple newsletters, website	 Website logo, 2x newsletter mentions
Event Registrations	 4 per event	 2 per event
Sponsorship Access	 Early access to sponsorships	 Not included

THANK YOU FOR SUPPORTING SMALL BUSINESSES



At the USHCC, our events, advocacy, memberships and partnerships are accessible to all businesses and individuals. We are dedicated to empowering small businesses as a vital force in the American economy, fostering innovation, job creation and long-term growth.

MEET THE TEAM:



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FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

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