



Hispanic Business Leaders Gather to Celebrate America's Economic Future

Small Business Leaders, Powerhouse Speakers, and Awardees Shine at the 46th Annual USHCC National Conference in Atlanta

FOR IMMEDIATE RELEASE

September 15, 2025

(ATLANTA) The United States Hispanic Chamber of Commerce will showcase an impressive lineup of speakers and honor trailblazing leaders through its prestigious awards program at its 46th Annual National Conference in Atlanta this month. This year's conference, to be held September 21–23, 2025, at the Hyatt Regency Atlanta, brings together visionary CEOs, entrepreneurs, local chamber leaders, and cultural icons committed to advancing small business growth and prosperity.

The conference will feature appearances by:

Government officials including,

- U.S. Secretary of Labor Lori Chavez-DeRemer
- U.S. Small Business Administrator Kelly Loeffler
- Director of the Office of Small and Disadvantaged Business Utilization at the U.S. Department of Transportation, Allen Gutierrez
- CEO of the Atlanta Regional Commission, Anna Roach

World class entertainers such as,

- Iconic actor, director, and producer Cheech Marin
- NASCAR driver Daniel Suárez

Industry leaders like,

- Chanda Bell and Christa Pitts, Co-CEOs of The Lumistella Company
- Ángel Cabrera, President of Georgia Institute of Technology
- Jim Kerr, President & CEO of Southern Company Gas
- Jesús Triviño, Senior Director of Industry Relations at TIDAL

- Vanessa Barreat, Restaurateur and founder of La Vecindad & Tik Tok content creator

Informative panel discussions will explore topics such as supplier diversity, contracting, energy policy, and leveraging technology for business transformation featuring expert speakers including,

- Julissa Ceriello, President of DreamOn Group
- Bruno Ceccarelli, Sr. Managing Director, Regional Executive at Lendistry
- Lisa Guadalupe Clarke, Founder & CEO of ATL Search Group
- Mark Peevy, Chief of Staff at the Technical College System of Georgia
- Amy Hereford, President & CEO of LiftFund Inc.
- Jose Luis Rivera-Villamañán, Founder & Chairman of the PR-USA Chamber of Commerce
- Stephanie Carvajalino, Co-Founder of Biz Nation & Biz Fest

The USHCC National Conference will also recognize outstanding leaders who have made significant contributions to the small business community.

This year's award winners include:

- **Ohtli Award:** Norberto Sanchez, CEO & Chairman, Norsan Group
- **Chairwoman's Award:** Steven Ozuna, President/CEO, NBP
- **"Con Ganas" Award:** Cindy Ramos Davidson *In memorium*
- **Small Businessperson of the Year:** Ricardo Regalado, Rozalado Services/Route
- **Hispanic Veteran-Owned Business of the Year:** July Franco
- **Corporation of the Year:** Dominion Energy
- **Small Chamber of the Year:** Michigan Hispanic Chamber of Commerce
- **Medium Chamber of the Year:** Greater Oklahoma City Hispanic Chamber of Commerce
- **Large Chamber of the Year:** Virginia Hispanic Chamber of Commerce

Employee Resource Group Finalists:

- Blue Cross Blue Shield of Rhode Island (BCBSRI), ERG: Latin@Link
- Ally Financial, ERG: Aliados
- MassMutual, ERG: Association of Latinos at MassMutual and Allies (ALMMA)

Event Information

- Dates: September 21–23, 2025
- Location: Hyatt Regency Atlanta
- Media credentials available upon request
- For more information visit <https://register.ushcc.com/nationalconference>

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About the USHCC National Conference

The 46th Annual USHCC National Conference is America's premier gathering of Hispanic business leaders and advocates, representing over 5 million Hispanic-owned

businesses driving over \$4 trillion in GDP each year. Join the celebration of leadership, innovation, and economic empowerment in Atlanta this September.

About the United States Hispanic Chamber of Commerce

The United States Hispanic Chamber of Commerce champions the growth and success of America's small businesses, with our mission focused on the more than 5 million Hispanic-owned businesses that contribute over \$4 trillion to the U.S. economy each year.

We advocate for a network of more than 260 local chambers and business associations and proudly partner with over 100 major American corporations to empower and support small businesses nationwide. Programs, services and events of the USHCC are proudly available to all businesses.

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