



## Corporate Partner Membership Program

The Corporate Partner Membership (CPM) Program provides USHCC Corporate members with a platform and leadership opportunity to get involved with the USHCC through our Senior Executive Corporate Advisory Board (SECAB) and our Procurement Council Advisory Board (PCAB). Through these two advisory boards, you as a stakeholder have the opportunity to advise USHCC leadership on industry specific concerns and provide insight, as well share industry and company specific legislative challenges to help shape and inform the USHCC's Annual Policy Platform.

In addition, you will have the opportunity to help the growth of businesses of all sizes in the Hispanic community by advising on the scope and approach that USHCC programs utilize to strengthen local chambers and Hispanic businesses. You will also encourage the participation of supplier diversity professionals in award nominations, matchmaking sessions, and other USHCC opportunities.

### The Benefits of Working with the USHCC and the Hispanic Business Community

- Small business is the backbone of the American economy – 80% of jobs are created by small business.
- Hispanics are the largest and fastest-growing minority in the United States, making up 17% of the current population, and projected to climb to 29% by 2050.
- The purchasing power of the Hispanic community is currently \$1.4 trillion and growing rapidly, and expected to reach \$1.7 trillion by 2019.
- Hispanic-owned businesses are the future of the American economy, growing at a rate 3 times the national average compared to the general market. Women within this segment are starting new enterprises at 5 times the rate of their male counterparts.
- Hispanic entrepreneurs helped the U.S recover from the most recent economic downturn by opening 581,000 new businesses between 2000 and 2010.

### Highlights of the CPM Program

- **Join** the organization that represents the nation's fastest-growing sector of the business community
- **Collaborate** with your corporate peers to help shape the USHCC in policy and Hispanic supplier development
- **Build** your network through our two (2) annual events; The Legislative Summit, and The National Convention.
- **Grow** the economic prospects for small businesses and the Hispanic business community by providing corporate support and development



## **Premium Corporate Partner Membership – \$20,000**

*Benefits include:*

- A seat on the Procurement Council Advisory Board (PCAB)
- A seat on the Senior Executive Corporate Advisory Board (SECAB)
- Opportunity for the USHCC's President & CEO to address your company at one (1) event per year
- Access to policy and government affairs resources
- Company logo on USHCC website
- Inclusion of educational/informational corporate program or announcement in monthly USHCC Newsletter four (4) times per year (once per quarter)
- Priority placement in USHCC Business Matchmaking Events with minority suppliers
- VIP access to exclusive USHCC events
- Early access to our Legislative Summit and National Conference Sponsorship Brochure
- Customized referrals and introductions to HBE suppliers
- Access to networking and communication opportunities at our annual events
- Four (4) complimentary registrations for annual Legislative Summit
- Four (4) complimentary registrations for annual National Conference

## **Corporate Partner Membership – \$10,000**

*Benefits include:*

- A seat on the Procurement Council Advisory Board (PCAB)
- A seat on the Senior Executive Corporate Advisory Board (SECAB)
- Company logo on USHCC website
- Inclusion of educational/informational corporate program or announcement in (monthly) USHCC Newsletter two (2) times per year
- Access to USHCC Business Matchmaking events with minority suppliers
- Exclusive access to USHCC events
- Customized referrals and introductions to HBE suppliers
- Access to networking and communication opportunities at our annual events
- Early access to our Legislative Summit and National Conference Sponsorship Brochure
- Two (2) complimentary registrations for annual Legislative Summit
- Two (2) complimentary registrations for annual National Conference



## About the USHCC

The USHCC actively promotes the economic growth, development, and interests of more than 4.7 million Hispanic-owned businesses, that combined, contribute over \$800 billion to the American economy every year. It advocates on behalf of its network of more than 250 local chambers and business associations nationwide, and also partners with more than 260 major American corporations. For more information, please visit [ushcc.com](http://ushcc.com). Follow us on Twitter @USHCC.

## USHCC Mission Statement

To foster economic development and create sustainable prosperity for the benefit of American society.

For more information, visit [www.ushcc.com](http://www.ushcc.com)