

# An Overview of the USHCC's Policy Focus Areas

Our advocacy is driven by three main goals:

**1. Grow business opportunities for Hispanic Business Enterprises (HBEs)**

**2. Support the broader US Hispanic community**

**3. Integrate Hispanic businesses into the global economy**

To achieve these goals, the USHCC researches and develops policy positions to support Hispanic business in the areas of:

- Access, Management, and Control of Capital
- COVID-19: Economic Relief and Reopening Our Economy
- Education and Workforce Development
- Energy and Sustainability
- Healthcare
- Housing
- Immigration
- Infrastructure
- International Trade and Commerce
- Puerto Rico
- Tax Reform and Incentives
- Technology, Data, Privacy, and Cybersecurity
- 2020 U.S. Census

**First, we advocate at the federal level to improve the conditions for Hispanic Business Enterprises (HBEs) to thrive within the United States. We support the following policies:**

- Ensure Equitable Access to Capital
- Increase Access to a Range of Diverse Leaders
- Help Hispanic Business Owners Leverage Federal Resources
- Improve the Affordability of Healthcare for Small Business Owners
- Renovate Physical Infrastructure in the United States
- Support Economic Development in Puerto Rico
- Recognize the Vital Importance of High-Skilled Immigration to America's Economic Recovery post COVID-19
- Federal Investments Aimed at the Economic Recovery of Hispanic-owned Businesses Impacted by COVID-19

**Second, we advocate for policies that generate prosperity and opportunity for the U.S. Hispanic community, which strongly correlate with improved economic outcomes of Hispanic businesses. We support the following policies:**

- Emphasize STEM Education
- Promote Career & Technical Education for Latinas and Latinos
- Investing in the Next Generation of Latina and Latino Leaders by Ensuring Access to Excellent Education at Every Level
- Build a Diverse and Inclusive Workforce
- Increase Access to Affordable and Quality Healthcare
- Build a Compassionate and Economical Approach to Immigration Reform and Border Security
- Protection and a permanent solution for Deferred Action for Childhood Arrivals (DACA) and Temporary Protected Status (TPS) Recipients
- Access to Affordable Housing

We advocate for policies that help Hispanic Businesses integrate and contribute to a prosperous and sustainable global economy. We support the following policies:

- Help Hispanic Businesses Access International Markets
- Support for Small Businesses to Leverage International Trade Relations
- Protection for Innovation and Intellectual Property
- Develop Secure Technological Infrastructure
- Privacy in the Data Economy
- Clean Energy and Sustainability