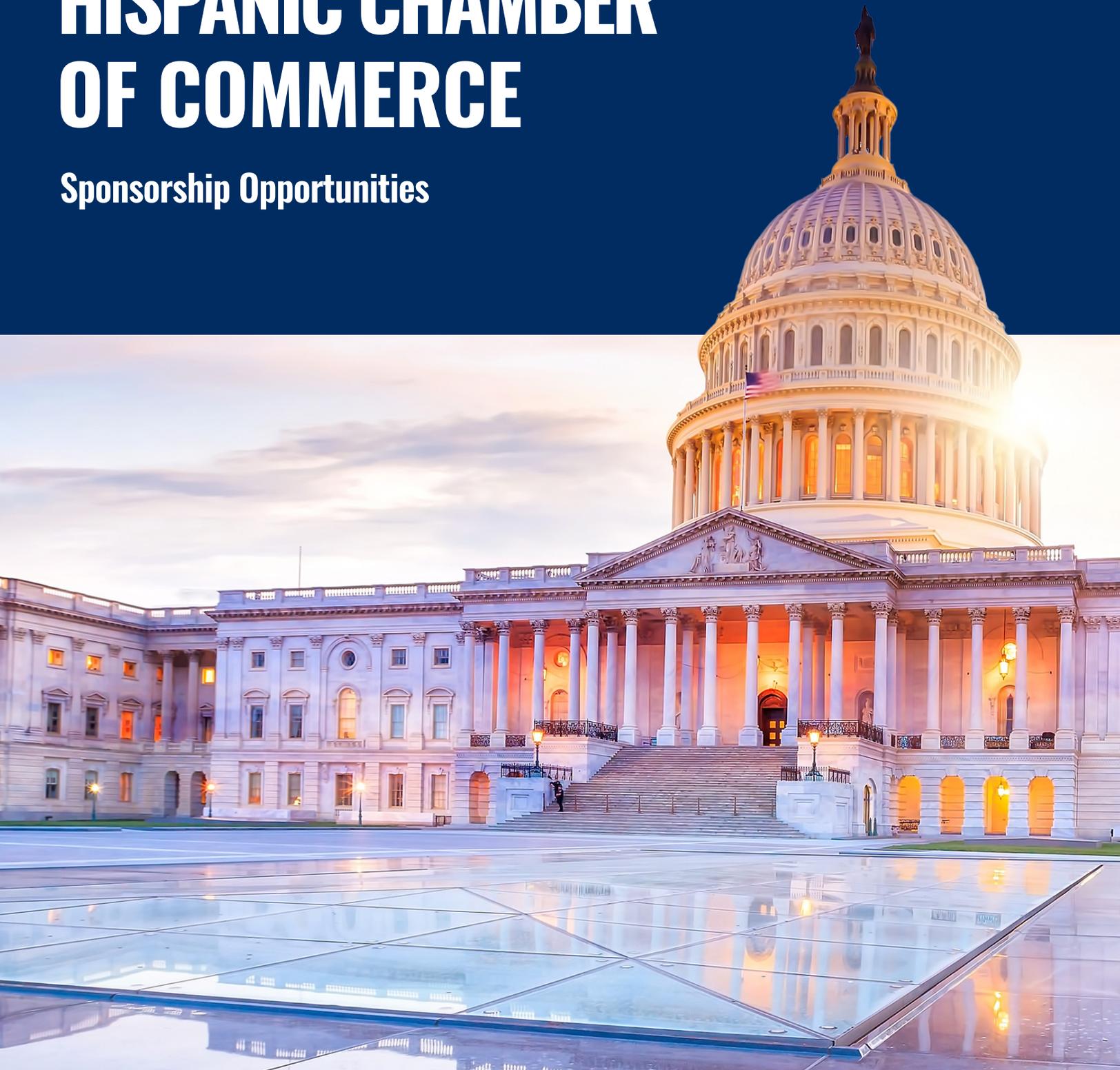


UNITED STATES HISPANIC CHAMBER OF COMMERCE



Sponsorship Opportunities



Empowering the more than five million Hispanic-owned
businesses that fuel the American economy

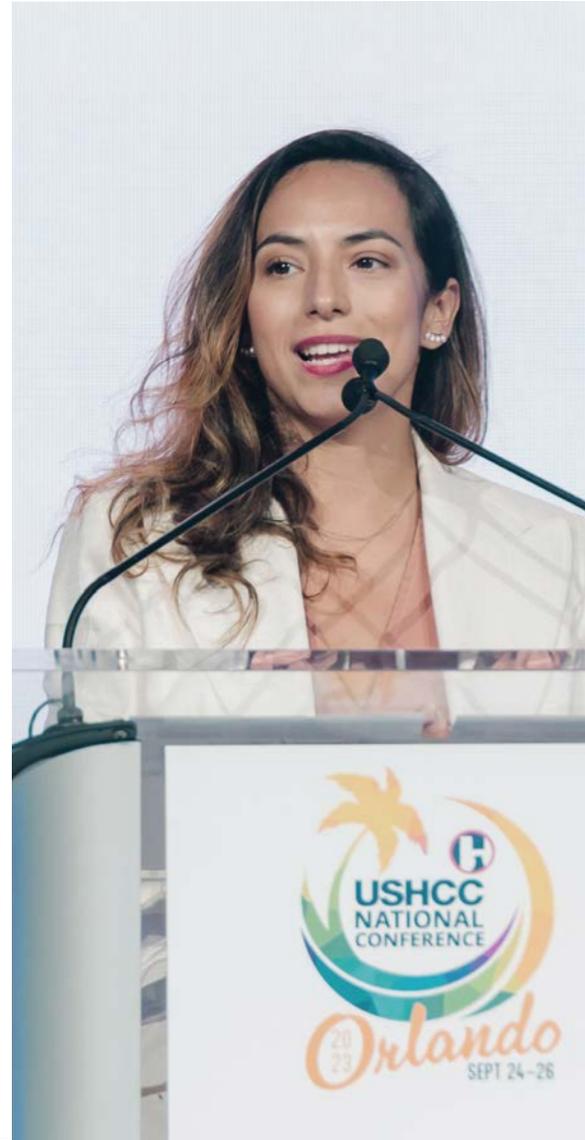
2024



The United States Hispanic Chamber of Commerce actively promotes the **economic growth, development, and interests of more than five million Hispanic-owned businesses.**

As our influence expands, the U.S. Latino economy continues to grow, with a powerful **\$3.2 trillion contribution to the American economy.**

As we celebrate our **45th anniversary**, join us in our commitment to accelerate and advocate for Hispanic business growth and prosperity.



OUR VISION

We are the leading voice to advance Hispanic business potential, driving our American economy.

OUR MISSION

We are building an ecosystem to accelerate Hispanic business growth and prosperity.

THE ECONOMIC IMPACT OF LATINOS IN THE U.S. IS THE FIFTH-LARGEST IN THE WORLD.

To strengthen this economic impact, the USHCC advocates on behalf of its network of more than 260 local chambers and business associations nationwide, and partners with over 160 major American corporations.

Additionally, our Educational Fund, a 501(c)(3) nonprofit organization, supports the USHCC mission to educate, train, conduct research, provide leadership development opportunities, expand access to capital, and create grant funding for Hispanic businesses through our national network of Hispanic chambers.

SPONSORSHIP OPPORTUNITIES FOR 2024 EVENTS

TABLE OF CONTENTS

1

WASHINGTON, D.C.
April 22–24, 2024

2024 USHCC LEGISLATIVE SUMMIT

Introduction	1
Sponsorship Opportunities	3
Custom Sponsorship Opportunities	7

2

SANTA FE, NEW MEXICO
June 25–26, 2024

2024 USHCC ENERGY SUMMIT

Introduction	10
Sponsorship Opportunities	11
Custom Sponsorship Opportunities	14

3

KANSAS CITY, MISSOURI
October 6–8, 2024

2024 USHCC NATIONAL CONFERENCE

Introduction	15
Sponsorship Opportunities	17
Custom Sponsorship Opportunities	21

2024 LEGISLATIVE SUMMIT

WASHINGTON, D.C.
April 22–24, 2024



JOIN US AT THE 2024 LEGISLATIVE SUMMIT IN WASHINGTON, D.C. ON APRIL 22–24, 2024, FOR A DYNAMIC CONFERENCE FOCUSED ON STRENGTHENING THE HISPANIC BUSINESS COMMUNITY THROUGH COLLABORATION AND ADVOCACY.

The USHCC was founded on the notion that the success of the American economy is inextricably linked to the success of the Hispanic business community. Our mission is to promote the growth, development, and interests of more than five million Hispanic-owned businesses that contribute over \$3.2 trillion to the American economy every year.

With an evolving political landscape and the leadership of the Biden-Harris Administration, the USHCC is actively engaging in advocacy efforts aimed at strengthening small minority-owned businesses and supporting our community of 62.5 million Hispanic Americans.

These policies are designed to ensure Hispanic businesses have access to essential capital and resources to drive their companies forward and empower Hispanics in government and corporate roles.

THE OVERARCHING GOAL IS TO CONTRIBUTE TO THE REVITALIZATION OF THE AMERICAN ECONOMY.

Achieving these policies requires unity, participation from all stakeholders, and bipartisan collaboration.





USHCC 2023 LEGISLATIVE SUMMIT EVENT

RECAP

During the 2023 Legislative Summit, the USHCC welcomed more than 500 business leaders to the nation's capital. This summit offered stakeholders from diverse industries the opportunity to strengthen strategic business partnerships and advocate for policies that will further support the small business community.

In addition to our dynamic programming, the Summit spotlighted business matchmaking, tailoring opportunities for Hispanic business owners to meet with procurement managers from Fortune 500 companies and government agencies to develop connections and discuss potential contracts.

OUR FOCUS ON MATCHMAKING EMPOWERS BUSINESSES TO DRIVE GROWTH AND FURTHER CONTRIBUTE TO THE GLOBAL ECONOMY.

At the 2024 Legislative Summit, the USHCC is proud to partner with both sides of the aisle, putting policy solutions over partisanship. We will convene leaders in business, government, and the corporate sectors to deliberate over current public policy priorities and actions that can influence and create substantial positive impact for the Hispanic business community.

**AS AMERICA CONTINUES TO
REBUILD, HISPANIC BUSINESSES
ARE A KEY FORCE IN THE
REVITALIZATION OF OUR ECONOMY.**

When leaders in government and corporate America craft policies that support America's five million Hispanic-owned businesses, it is not only mutually beneficial but also enhances our global competitiveness.

We look forward to exploring the countless innovative opportunities through public policy, procurement strategies, advocacy initiatives, and facilitating access to necessary technical assistance in our collective goal of rebuilding the American economy.



BECOME A CORPORATE SPONSOR TODAY!

LEGISLATIVE SUMMIT CORPORATE CO-CHAIR

\$150,000

- Recognition as **Corporate Chair Sponsor**, the Overall Program Event Sponsor, 2024 USHCC Legislative Summit
- Two (2) minutes in-person speaking role for a senior corporate executive at two (2) general sessions
- Two (2) page advertisement in the 2024 USHCC Legislative Summit digital program book
- Twenty (20) all access 2024 USHCC Legislative Summit registrations
 - Two (2) reserved VIP Tables of ten (10) at each general session
- Sixty (60) second commercial at a general session
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website
- One (1) page Executive Leader Welcome Letter with a headshot in the 2024 USHCC Legislative Summit digital program book
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 Legislative Summit Business Matchmaking Session
- Verbal recognition by President & CEO as a **Corporate Chair Sponsor** of the 2024 USHCC Legislative Summit
 - Increased brand exposure post-conference via USHCC social media channels
- Recognition as **Corporate Chair Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Opportunity to host one (1) procurement roundtable for Legislative Summit suppliers
- Priority access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- Priority logo placement on 2024 USHCC Legislative Summit signage

CORPORATE CO-CHAIR EXCLUSIVE BENEFITS

- Salon dinner organized by the USHCC with an exclusive guestlist of 20 business leaders
- Exclusive logo placement on the 2024 USHCC Legislative Summit hotel key card
- Acknowledgment as the Corporate Co-Chair of the Legislative Summit in the 2024 USHCC Annual Report





BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE

\$75,000

- Recognition as **Corporate Signature Sponsor**, 2024 USHCC Legislative Summit
- Ten (10) all access 2024 USHCC Legislative Summit registrations
 - One (1) reserved VIP Tables of ten (10) at each general session
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 Legislative Summit Business Matchmaking Session
- Sixty (60) second in-person speaking role for a senior corporate executive at one (1) general session
- Priority access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- Thirty (30) second commercial at a general session
- Verbal recognition by President & CEO as a **Corporate Signature Sponsor** of the 2024 USHCC Legislative Summit
- One (1) page advertisement in the 2024 USHCC Legislative Summit digital program book
- Recognition as **Corporate Signature Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Priority logo placement on 2024 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2024 USHCC Legislative Summit
- Ten (10) all access 2024 USHCC Legislative Summit registrations
- Half-Page (1/2) page advertisement in the 2024 USHCC Legislative Summit digital program book
- Two (2) guaranteed tables for Supplier Diversity representatives at the 2024 Legislative Summit Business Matchmaking Session
- Recognition as **Corporate Platinum Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website
- One (1) reserved VIP Tables of ten (10) at each general session
- Logo placement on 2024 USHCC Legislative Summit signage
- Priority access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2024 USHCC Legislative Summit
- Ten (10) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 Legislative Summit Business Matchmaking Session
- Logo placement on 2024 USHCC Legislative Summit signage
- Recognition as **Corporate Gold Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2024 USHCC Legislative Summit
- Five (5) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Recognition as **Corporate Silver Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Logo placement on 2024 USHCC Legislative Summit signage
- Access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 Legislative Summit Business Matchmaking Session
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website





BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Ten (10) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Recognition as **HBE Gold Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Logo placement on 2024 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website

HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Five (5) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Logo placement on the 2024 USHCC Legislative Summit signage
- Recognition as **HBE Silver Sponsor** in the 2024 USHCC Legislative Summit digital program book
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website





CUSTOMIZED SPONSORSHIP OPPORTUNITIES

SOCIAL MEDIA ENGAGEMENT SPONSOR

\$50,000

- Includes **Corporate Gold Sponsor** level benefits
- Official Social Media Digital Display Sponsor of the 2024 USHCC Legislative Summit
- Opportunity to create unique social media hashtag to be included on all social media platforms
 - Digital social media wall will display live feed of social media posts from different social media platforms from attendees using the unique event hashtags
 - Social media hashtag subject to USHCC approval
- Opportunity to showcase your branding and social media presence multiple times throughout each meal session and during meal breaks in main ballroom
- Exclusive USHCC website visibility by having a dedicated page to showcase live feed to virtual attendees
- Exclusive social media display branding unique to your company's marketing guidelines and logo
- Two (2) social media posts announcing social media engagement sponsor and unique hashtag

ON-SITE REGISTRATION SPONSOR*

\$50,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official On-Site Registration Sponsor of the 2024 USHCC Legislative Summit
- Exclusive banner placement on 2024 USHCC Legislative Summit website registration page
- Priority logo placement on signage at the registration area
- Priority logo placement on 2024 USHCC Legislative Summit lanyard and badge

BUSINESS MATCHMAKING SPONSOR (LIMITED)

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on 2024 USHCC Legislative Summit Business Matchmaking registration page
- Premier logo placement on signage at the Business Matchmaking registration booth
- Opportunity to host a one (1) procurement roundtable for Legislative Summit suppliers
- Acknowledgment as a Business Matchmaking sponsor in the USHCC's 2024 Annual Report

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book Sponsor of the 2024 USHCC National Conference
 - Digital Program book is distributed to all attendees via email who register for the 2024 USHCC Legislative Summit
- Prominent sponsor logo placement on front and back covers of the 2024 USHCC Legislative Summit digital program book
- Priority placement of two (2) full-page advertisements in the 2024 USHCC Legislative Summit digital program book

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Wi-Fi Sponsor of the 2024 USHCC Legislative Summit
- Prominent logo placement on all Wi-Fi landing page and signage
- Choice of network name and password (pending hotel capabilities)

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

EMPOWERING BUSINESSES NOTEPAD SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Empowering Businesses Notepad Sponsor of the 2024 USHCC Legislative Summit
- Prominent sponsor logo placement on 2024 USHCC Legislative Summit Notepad

LEGISLATIVE SUMMIT WORKSHOP CO-HOST (LIMITED)

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Opportunity to co-host a workshop at the 2024 USHCC Legislative Summit, the workshop length is one (1) hour
- Premier logo placement on the workshop landing page and signage
- Workshop tracts aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - All content subject to USHCC approval
 - Opportunity to recommend moderator or panelists

USHCC CHAMBER PRESIDENTS' ROUNDTABLE (LIMITED)

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on the USHCC Chamber Presidents' Roundtable landing page and signage
- Opportunity for a senior corporate executive to address our network of more than 260 Hispanic Chamber Presidents for three (3) minutes

CAFECITO BREAK SPONSOR

\$35,000

- Two (2) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Premier logo placement on all Cafecito Break signage
- Logo placement on the 2024 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

USHCC 501(C)6 BOARD OF DIRECTORS MEETING

\$25,000

- Recognition as **Corporate Silver Sponsor**, 2024 USHCC Legislative Summit
- Two (2) all-access 2024 USHCC Legislative Summit registrations open seating at all general session events
- Access to attendee contact information for follow-up marketing efforts
- Logo placement on event-related signage and promotional materials
- Opportunity to distribute promotional materials to USHCC Board Members at the board meeting
- Opportunity for a senior corporate executive to address our 501(c)6 Board of Directors during the April 2024 board meeting (10 minutes)
- Invitation for two (2) senior corporate executives to attend a private board of directors' dinner

FULL-DAY PHOTOBOOTH SPONSOR

\$25,000

- Two (2) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Premier logo placement on Full-Day Photobooth pictures to be shared from different social media platforms by 2024 USHCC Legislative Summit attendees
- Extended visibility and engagement throughout the 2024 Legislative Summit
- Logo placement on the 2024 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website



WELCOME RECEPTION PHOTOBOOTH SPONSOR

\$15,000

- Two (2) all access 2024 USHCC Legislative Summit registrations
 - Open seating at all general session events
- Premier logo placement on Welcome Reception Photobooth pictures to be shared from different social media platforms by 2024 USHCC Legislative Summit attendees
- Logo placement on the 2024 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Legislative Summit website

2024 USHCC ENERGY SUMMIT

**EMPOWERING HISPANIC BUSINESSES IN THE
EVOLVING ENERGY LANDSCAPE**

SANTA FE, NEW MEXICO
June 25–26, 2024

**WE ARE THRILLED TO EXTEND AN INVITATION
FOR YOU TO SPONSOR OUR THIRD ANNUAL
ENERGY SUMMIT, TAKING PLACE IN THE
NATION'S OLDEST CAPITAL CITY, SANTA FE,
NEW MEXICO, JUNE 25–26, 2024.**

The Energy Summit's mission is to convene stakeholders from across the energy sector to exchange insights on emerging and pertinent energy issues and to ensure the integral role of Hispanic Business Enterprises within the industry.

As the second-largest fossil fuel and oil producer and the seventh-largest natural gas producer in the United States, New Mexico is a strategically important location for this summit. It is also favored with abundant sunshine, making it one of the top three states with the greatest solar energy potential. As multiple energy expansion pathways are emerging, New Mexico provides numerous opportunities for Hispanic Business Enterprises.

New Mexico is known for its diverse population, with 49% of its residents identifying as Hispanic and 11% as Native American. Hispanics make up the largest ethnic group in the state, while New Mexico is home to over 20 Native American tribes. As a result of this growing population, Hispanics now account for a third of all business owners in the state.

**THE ENERGY SUMMIT IS A
MAJOR EVENT THAT BRINGS
TOGETHER LEADERS FROM
VARIOUS INDUSTRIES TO
DISCUSS CRITICAL ISSUES.**

2024 USHCC ENERGY SUMMIT EVENT

TOPICS:

- THE NEED FOR DIVERSE SUPPLY CHAINS TO MEET CONSUMER EXPECTATIONS
- CUTTING-EDGE TECHNOLOGY
- CRITICAL POLICIES REQUIRED FOR THE TRANSITION TO RENEWABLES
- THE COMPLEXITY OF ESG AND SUSTAINABILITY
- THE LATEST DEMOGRAPHIC DATA
- AND MORE!

The summit underscores the importance of energy during times of political unpredictability and examines how geopolitics challenges energy security.





BECOME A CORPORATE SPONSOR TODAY!

ENERGY SUMMIT CORPORATE CO-CHAIR

\$150,000

- Recognition as **Corporate Chair Sponsor**, the Overall Program Event Sponsor, 2024 USHCC Energy Summit
 - Exclusive signage recognition at the Welcome Reception at the Governor's Mansion
- Two (2) minute in-person speaking role for a senior corporate executive at the Welcome Reception
- Twenty (20) all access 2024 USHCC Energy Summit registrations
 - Two (2) reserved VIP Tables of ten (10) at each meal event
- Opportunity to participate in one (1) panel discussion at the 2024 USHCC Energy Summit
- Ninety (90) second commercial at a general session event
- Verbal recognition by President & CEO as a **Corporate Chair Sponsor** of the 2024 USHCC Energy Summit
 - Increased brand exposure post-conference via USHCC social media channels
- Two (2) page advertisement in the 2024 USHCC Energy Summit digital program book
- Opportunity to host one (1) procurement roundtable for Energy Summit suppliers
- One (1) page Executive Leader Welcome Letter with a headshot in the 2024 USHCC Energy Summit digital program book
- Recognition as **Corporate Chair Sponsor** in the 2024 USHCC Energy Summit digital program book
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 Energy Summit Business Matchmaking Session
- Priority access to the business matchmaking supplier list after the 2024 USHCC Energy Summit
- Premier logo placement and size on all 2024 USHCC Energy Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website

CORPORATE SIGNATURE

\$75,000

- Recognition as **Corporate Signature Sponsor**, 2024 USHCC Energy Summit
- Sixty (60) second in-person speaking role for a senior corporate executive at one (1) general session event
- One (1) page advertisement in the 2024 USHCC Energy Summit digital program book
- Twenty (20) all access 2024 USHCC Energy Summit registrations
 - Two (2) reserved VIP Tables of ten (10) at each general session event
- Priority access to the business matchmaking supplier list after the 2024 USHCC Energy Summit
- Full-page Executive Leader Welcome Letter with a headshot in the 2024 USHCC Energy Summit digital program book
- Priority logo placement and size on 2024 USHCC Energy Summit signage
- Verbal recognition by President & CEO as a **Corporate Signature Sponsor** of the 2024 USHCC Energy Summit
- Thirty (30) second commercial at a main event
- Recognition as **Corporate Signature Sponsor** in the 2024 USHCC Energy Summit digital program book
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 Energy Summit Business Matchmaking Session
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2024 USHCC Energy Summit
- Thirty (30) second commercial at a main event
- Ten (10) all access 2024 USHCC Energy Summit registrations
 - One (1) reserved VIP Table of ten (10) at each general session
- Half-Page (1/2) page advertisement in the 2024 USHCC Energy Summit digital program book
- Two (2) guaranteed tables for Supplier Diversity representatives at the 2024 Energy Summit Business Matchmaking Session
- Recognition as **Corporate Platinum Sponsor** in the 2024 USHCC Energy Summit digital program book
- Priority access to the business matchmaking supplier list after the 2024 USHCC Energy Summit
- Logo placement on 2024 USHCC Energy Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2024 USHCC Energy Summit
- Ten (10) all access 2024 USHCC Energy Summit registrations
 - Open seating at all general session events
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 Energy Summit Business Matchmaking Session
- Logo placement on 2024 USHCC Energy Summit signage
- Recognition as **Corporate Gold Sponsor** in the 2024 USHCC Energy Summit digital program book
- Access to the business matchmaking supplier list after the 2024 USHCC Energy Summit
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2024 USHCC Energy Summit
- Five (5) all access 2024 USHCC Energy Summit registrations
 - Open seating at all general session events
- Recognition as **Corporate Silver Sponsor** in the 2024 USHCC Energy Summit digital program book
- Logo placement on 2024 USHCC Energy Summit signage
- Access to the business matchmaking supplier list after the 2024 USHCC Energy Summit
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 Energy Summit Business Matchmaking Session
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website



BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Ten (10) all access 2024 USHCC Energy Summit registrations
 - Open seating at all general session events
- Recognition as **HBE Gold Sponsor** in the 2024 USHCC Energy Summit digital program book
- Logo placement on 2024 USHCC Energy Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website



HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Five (5) all access 2024 USHCC Energy Summit registrations
 - Open seating at all general session events
- Recognition as **HBE Silver Sponsor** in the 2024 USHCC Energy Summit digital program book
- Logo placement on the 2024 USHCC Energy Summit signage
- Logo placement and link to sponsor's company website on the 2024 USHCC Energy Summit website

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

BUSINESS MATCHMAKING SPONSOR (LIMITED)

\$50,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on 2024 USHCC Energy Summit Business Matchmaking registration page
- Premier logo placement on signage at the Business Matchmaking registration booth
- Opportunity to host a one (1) procurement roundtable to Energy Summit suppliers
- Acknowledgement as the **Business Matchmaking sponsor** in the USHCC's 2024 Annual Report

ON-SITE REGISTRATION SPONSOR*

\$50,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official On-Site Registration sponsor of the 2024 USHCC Energy Summit
- Exclusive logo placement on 2024 USHCC Energy Summit website registration page
- Opportunity to market your business at the registration area
 - Banner and marketing materials to be provided by the sponsor
- Strategic logo placement on signage at the registration area
- Priority logo placement on 2024 USHCC Energy Summit lanyard

SOCIAL MEDIA ENGAGEMENT SPONSOR*

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Official Social Media Engagement sponsor of the 2024 USHCC Energy Summit
- Prominent logo placement on digital social media wall displayed during meal breaks in main ballroom and on monitors in key areas throughout the 2024 USHCC Energy Summit
- Opportunity to create unique social media hashtag to be included on all social media platforms
 - Digital social media wall will display live feed of social media posts from different social media platforms from attendees using the unique event hashtags
- Social media hashtag subject to USHCC approval
- One (1) social media post announcing social media engagement sponsor and unique hashtag

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book sponsor of the 2024 USHCC-SHCC Energy Summit
 - Digital Program book is distributed to all attendees via email who register for the 2024 USHCC Energy Summit
- Sponsor logo prominently displayed on the inside front and back covers of the 2024 USHCC Energy Summit digital program book
- Priority placement of one (1) full-page advertisement in the 2024 USHCC Energy Summit digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2024 USHCC Energy Summit digital program book

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Wi-Fi sponsor of the 2024 USHCC Energy Summit
- Prominent logo placement on all Wi-Fi materials
- Choice of network name and password (pending hotel capabilities)



2024 USHCC NATIONAL CONFERENCE

KANSAS CITY, MISSOURI
October 6–8, 2024



**JOIN US ON OCTOBER 6–8, 2024 FOR AN
EXCITING AND ENRICHING EXPERIENCE AT THE
2024 UNITED STATES HISPANIC CHAMBER
OF COMMERCE NATIONAL CONFERENCE IN
VIBRANT KANSAS CITY, MISSOURI.**

Every year, the USHCC proudly brings together the largest assembly of Hispanic business owners, corporate executives, procurement leaders, international trade experts, and advocates from over 260 Hispanic Chambers of Commerce across the country at our annual National Conference. This three-day event serves to inspire and empower participants, equipping them to develop long-lasting strategic business partnerships through dialogue, networking, mentoring, educational workshops, powerful speeches, and advocacy training.

**THE NATIONAL CONFERENCE
IS A CATALYST FOR UNVEILING
NEW AVENUES FOR GROWTH
AND DEVELOPMENT.**

The conference forges and reinforces the bonds within the Hispanic business community. We cordially invite you to sponsor this prestigious event and be a part of a community of like-minded individuals and organizations committed to advancing the Hispanic business community.





WE'RE GOING TO KANSAS CITY!

We are thrilled to head to Kansas City for our upcoming annual conference. Known as the Heart of America, the city boasts a vibrant Latino population that is playing a pivotal role in revitalizing both urban areas and smaller neighborhoods through their entrepreneurial endeavors.

The community in Kansas City represents the diversity within the Hispanic-American population, with significant cultural influences from Puerto Rico, Colombia, and Mexico.

2023 USHCC NATIONAL CONFERENCE EVENT

RECAP

During last year's National Conference, held in Orlando, Florida, the USHCC orchestrated a landmark gathering attended by over 2,000 business leaders. This event featured new opportunities to strengthen strategic, long-lasting business partnerships.

Through engaging panels, networking, mentoring, and educational workshops, stakeholders from across industries connected on ways to seamlessly integrate Hispanic businesses into global economic recovery. In addition, the National Conference featured business matchmaking, providing Hispanic business owners tailored opportunities to foster meaningful connections and explore potential contracts.

OUR 2023 NATIONAL CONFERENCE FUELED BUSINESS PARTNERSHIPS AND ADVANCED THE AMBITIOUS BUSINESS OBJECTIVES OF THE HISPANIC COMMUNITY.

2023 USHCC NATIONAL CONFERENCE BUSINESS MATCHMAKING BY THE NUMBERS:

863 MEETINGS

120 IN-PERSON PROCUREMENT ROUNDTABLE

304 SUPPLIERS

119 BUYERS

1,268 TOTAL UNIQUE MATCHES & FOLLOW-UP OPPORTUNITIES



BECOME A CORPORATE SPONSOR TODAY!

NATIONAL CONFERENCE CORPORATE CO-CHAIR

\$250,000

- Recognition as **Corporate Chair Sponsor**, the Overall Program Event Sponsor, 2024 USHCC National Conference
- Opportunity to nominate a corporate executive leader to guide the 2024 Kansas City Host Committee
 - Recognition on the USHCC 2024 National Conference website as a Host Committee leader
- Twenty (20) all access 2024 USHCC National Conference registrations
- Two (2) reserved VIP Tables of ten (10) at each general session
- Two (2) minute in-person speaking role for a senior corporate executive at two (2) general sessions
- Priority access to the business matchmaking supplier list following the 2024 USHCC National Conference
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website
- One (1) promotional item in the 2024 USHCC National Conference bag (approx. 800 items)
- Verbal recognition by the President & CEO as the **Corporate Chair Sponsor** throughout the 2024 USHCC National Conference
 - Increased brand exposure post-conference via USHCC social media channels
- One (1) page CEO Welcome Letter with a headshot in the 2024 USHCC National Conference digital program book
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions
- Two (2) one-page advertisements in the 2024 USHCC National Conference digital program book
- Sixty (60) second commercial at a general session meal event
- Recognition as the **Corporate Chair Sponsor** in the 2024 USHCC National Conference digital program book
- Premier logo placement and size on 2024 USHCC National Conference signage



CORPORATE CO-CHAIR EXCLUSIVE BENEFITS

- Salon Dinner organized by the USHCC with an exclusive guest list
- Exclusive logo placement on the 2024 USHCC National Conference hotel key card
- Opportunity to be featured in the USHCC's In Her Footstep podcast to discuss Latina entrepreneurship
- Acknowledgment as the Corporate Chair of the National Conference in the 2024 USHCC Annual Report
- Opportunity for additional exclusive branding opportunities

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE

\$100,000

- Recognition as **Corporate Signature Sponsor**, 2024 USHCC National Conference
- Ten (10) all access 2024 USHCC National Conference registrations
 - One (1) reserved VIP Tables of ten (10) at each general session
- Recognition as a **Corporate Signature Sponsor** in the 2024 USHCC National Conference digital program book
- One (1) page advertisement in the 2024 USHCC National Conference digital program book
- Three (3) guaranteed tables for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2024 USHCC National Conference
- Ninety (90) second in-person speaking role for a senior corporate executive at one (1) general session Sixty (60) second commercial at a general session
- Verbal recognition by the President & CEO as a Corporate Signature Sponsor throughout the 2024 USHCC National Conference
 - Increased brand exposure post-conference via USHCC social media channels
- Priority logo placement and size on 2024 USHCC National Conference signage
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website
- One (1) promotional item in the 2024 USHCC National Conference Tote bag (approx. 800 items)



CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2024 USHCC National Conference
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website
- Ten (10) all access 2024 USHCC National Conference registrations
 - One (1) reserved VIP Table of ten (10) at each general session
- Two (2) guaranteed tables for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions
- Half-Page (½) page advertisement in the 2024 USHCC National Conference digital program book
- Inclusion of one (1) promotional item in the 2024 USHCC National Conference Tote bag (approx. 800 items)
- Priority access to the business matchmaking supplier list following the 2024 USHCC National Conference
- Recognition as a **Corporate Platinum Sponsor** in the 2024 USHCC National Conference digital program book
- Logo placement on 2024 USHCC National Conference signage
- Thirty (30) second commercial at a general session



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2024 USHCC National Conference
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions
- Ten (10) all access 2024 USHCC National Conference registrations
 - Open seating at all general sessions
- Logo placement on 2024 USHCC National Conference signage
- Recognition as a **Corporate Gold Sponsor** in the 2024 USHCC National Conference digital program book
- Access to the business matchmaking supplier list following the 2024 USHCC National Conference
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website

SMALL BUSINESS CHAMPION CORPORATE GOLD

\$25,000

INVEST IN THE GROWTH OF SMALL BUSINESSES AND LOCAL CHAMBERS BY SPONSORING THEIR ATTENDANCE AT THE NATIONAL CONFERENCE

- Recognition as **Corporate Gold Sponsor**, 2024 USHCC National Conference
- Eight (8) all access 2024 USHCC National Conference registrations for representatives of small businesses or local Chambers of Commerce
- Recognition as a **Corporate Gold Sponsor** in the 2024 USHCC National Conference digital program book
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list following the 2024 USHCC National Conference
- Logo placement on 2024 USHCC National Conference signage
- Two (2) all access 2024 USHCC National Conference registrations for corporate representatives
 - Open seating at all general sessions
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website

CORPORATE SILVER

\$15,000

- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website
- Recognition as **Corporate Silver Sponsor**, 2024 USHCC National Conference
- Recognition as a Corporate Silver Sponsor in the 2024 USHCC National Conference digital program book
- Access to the business matchmaking supplier list after the 2024 USHCC Legislative Summit
- Logo placement on 2024 USHCC National Conference signage
- Five (5) all access 2024 USHCC National Conference registrations
 - Open seating at all general sessions
- One (1) guaranteed table for Supplier Diversity representatives at the 2024 National Conference Business Matchmaking Sessions



BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Ten (10) all access 2024 USHCC National Conference registrations
 - Open seating at all general sessions
- Logo placement on 2024 USHCC National Conference signage
- Verbal recognition by the President & CEO as a HBE Gold Sponsor of the 2024 USHCC National Conference
- Recognition as a **HBE Gold Sponsor** in the 2024 USHCC National Conference digital program book
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website



HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Five (5) all access 2024 USHCC National Conference registrations
 - Open seating at all general sessions
- Recognition as an HBE Silver Sponsor in the 2024 USHCC National Conference digital program book
- Logo placement on the 2024 USHCC National Conference signage
- Logo placement and link to sponsor's company website on the 2024 USHCC National Conference website





CUSTOMIZED SPONSORSHIP OPPORTUNITIES

EXPO HALL PRESENTING SPONSOR

\$100,000

- Includes **Corporate Platinum Sponsor** level benefits
- Official Expo Hall Presenting Sponsor of the 2024 USHCC National Conference
- Logo placement on Expo Hall area space and signage as the Expo Hall Presenting Sponsor
- Two (2) days access to promote your brand
- Includes reserved 10x10 activation space

EXPO HALL LOUNGE AREA

\$75,000

- Includes **Corporate Gold Sponsor** level benefits
- Official Expo Hall Lounge Area Sponsor of the 2024 USHCC National Conference
- Reserved 20x40 Lounge Area space in Expo Hall (subject to availability)
- Logo placement on Expo Hall Lounge Area and signage as the Expo Hall Lounge Area Sponsor
- Two (2) days access to promote your brand
 - Includes reserved 10x10 activation space

BUSINESS MATCHMAKING SPONSOR (LIMITED)

\$50,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on 2024 USHCC National Conference Business Matchmaking registration page
- Premier logo placement on signage at the Business Matchmaking registration booth
- Opportunity to host a one (1) procurement roundtable to National Conference suppliers
- Acknowledgment as the Business Matchmaking sponsor in the USHCC's 2024 Annual Report

EXECUTIVE EXPO HALL BOOTH SPONSOR (4 AVAILABLE)

\$50,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Reserved 20x20 activation space
- Two (2) days access to promote your brand

EXCLUSIVE WORKSHOP SPONSOR

\$50,000

- Includes **Corporate Gold Sponsor** level benefits
- Opportunity to sponsor a workshop at the 2024 USHCC National Conference, the workshop length is one (1) hour
- Logo placement on the workshop landing page and signage
- Workshop theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - All content subject to USHCC approval
 - Opportunity to assign moderator and invite panelists

CLOSING AWARDS GALA ENTERTAINMENT SPONSOR*

\$50,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Entertainment Sponsor of the 2024 USHCC National Conference
- Opportunity to announce the musical guest performing at the end of the Closing Awards Gala

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

SOCIAL MEDIA ENGAGEMENT SPONSOR

\$50,000

- Includes **Corporate Gold Sponsor** level benefits
- Official social media Digital Display Sponsor of the 2024 USHCC National Conference
- Opportunity to showcase your branding and social media presence multiple times throughout each meal session and during meal breaks in main ballroom
- Exclusive USHCC website visibility by having a dedicated page to showcase live feed to virtual attendees
- Exclusive social media display branding unique to your company's marketing guidelines and logo
- Opportunity to create unique social media hashtag to be included on all social media channels
 - Digital social media wall will display live feed of social media posts from different social media platforms from attendees using the unique event hashtags
 - Social media hashtag subject to USHCC approval
- Two (2) social media posts announcing social media engagement sponsor and unique hashtag

EMPLOYEE RESOURCE GROUP SYMPOSIUM SPONSOR*

\$40,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Silver Sponsor** level benefits
- Three (3) minute in-person speaking role for a senior corporate executive at the ERG Symposium
- Opportunity for senior corporate executive to present the ERG of the Year Award at the Closing Awards Gala
- Premier logo placement on the ERG Symposium signage

DIGITAL PROGRAM BOOK SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book Sponsor of the 2024 USHCC National Conference
- Digital Program book is distributed to all attendees via email who register for the 2024 USHCC National Conference
- Sponsor logo prominently displayed on the inside front and back covers of the 2024 USHCC National Conference digital program book
- Priority placement of a two (2) full-page advertisement in the 2024 USHCC National Conference digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2024 USHCC National Conference digital program book

CO-HOST WORKSHOP SPONSOR

\$35,000

- Includes **Corporate Silver Sponsor** level benefits
- Opportunity to co-sponsor a workshop at the 2024 USHCC National Conference, the workshop length is one (1) hour
- Logo placement on the workshop landing page and signage
- Workshop theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - All content subject to USHCC approval
 - Opportunity to recommend moderator or panelists

EXPO HALL BOOTH SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Reserved 10x10 activation space
- Two (2) days access to promote your brand





CUSTOMIZED SPONSORSHIP OPPORTUNITIES

CLOSING AWARDS GALA PHOTO BOOTH SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Photo Booth Sponsor of the 2024 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2024 USHCC National Conference attendees

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Wi-Fi Sponsor of the 2024 USHCC National Conference
- Prominent logo placement on all Wi-Fi signage at the 2024 National Conference
- Splash page acknowledgment with company logo
- Choice of network name and password (pending hotel capabilities)

USHCC CHAMBER PRESIDENTS' ROUNDTABLE SPONSOR

\$35,000

- Includes **Corporate Silver Sponsor** level benefits
- Official USHCC Chamber Presidents Roundtable Sponsor of the 2024 USHCC National Conference
- Prominent logo placement on USHCC Chamber Presidents Roundtable signage
- Opportunity for sponsor to address our network of more than 250 Hispanic Chamber Presidents for three (3) minutes

TOTE BAG SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official 2024 USHCC National Conference Tote Bag Sponsor of the 2024 USHCC National Conference
- Sponsor logo has priority placement on 2024 USHCC National Conference bag (approx. 1,000 bags)
- Inclusion of one (1) promotional item in the 2024 USHCC National Conference bag (approx. 1,000 items)



CUSTOMIZED SPONSORSHIP OPPORTUNITIES



PROFESSIONAL HEADSHOT STATION SPONSOR*

\$25,000

- Two (2) all-access 2024 USHCC National Conference registrations
 - Open seating at each meal event
- Official Professional Headshot Station Sponsor of the 2024 USHCC National Conference
- 20x20 Activation Space
- Priority placement in Expo Hall
- Premier logo placement on all Professional Headshot Station signage

CAFECITO BREAK SPONSOR

\$25,000

- Includes **Corporate Silver Sponsor** level benefits
- Reserved 10x10 activation space
- Priority placement in Expo Hall or outside Expo Hall
- Premier logo placement on all Coffee Break signage

WELCOME RECEPTION PHOTO BOOTH SPONSOR*

\$15,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2024 USHCC National Conference registrations
 - Open seating at each meal event
- Official Welcome Reception Photo Booth Sponsor of the 2024 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2024 USHCC National Conference attendees

HAIR + MAKEUP ARTISTRY SPONSOR

\$10,000

- Two (2) all-access 2024 USHCC National Conference registrations
 - Open seating at each meal event
- Official Hair + Makeup Artistry sponsor of the 2024 USHCC National Conference
- Exclusive back-stage access to key executives from corporations from all over the nation
- Opportunity to give out exclusive samples in the green room and to attendees

THANK YOU FOR SUPPORTING HISPANIC-OWNED BUSINESSES



MEET THE TEAM:



**SYNTHIA R.
JARAMILLO**

Senior Vice President of
Corporate Relations

sjaramillo@ushcc.com



**MONICA
GARZA**

Manager of Procurement

mgarza@ushcc.com



**JENNIFER
BARILLAS**

Associate Manager of
Hispanic Business
Enterprises (HBEs)

jbarillas@ushcc.com

For more information on Sponsorship
Opportunities, please contact:

SYNTHIA R. JARAMILLO

505-414-2683



ushcc.com

750 17th St. NW | Ste 825
Washington D.C. 20006