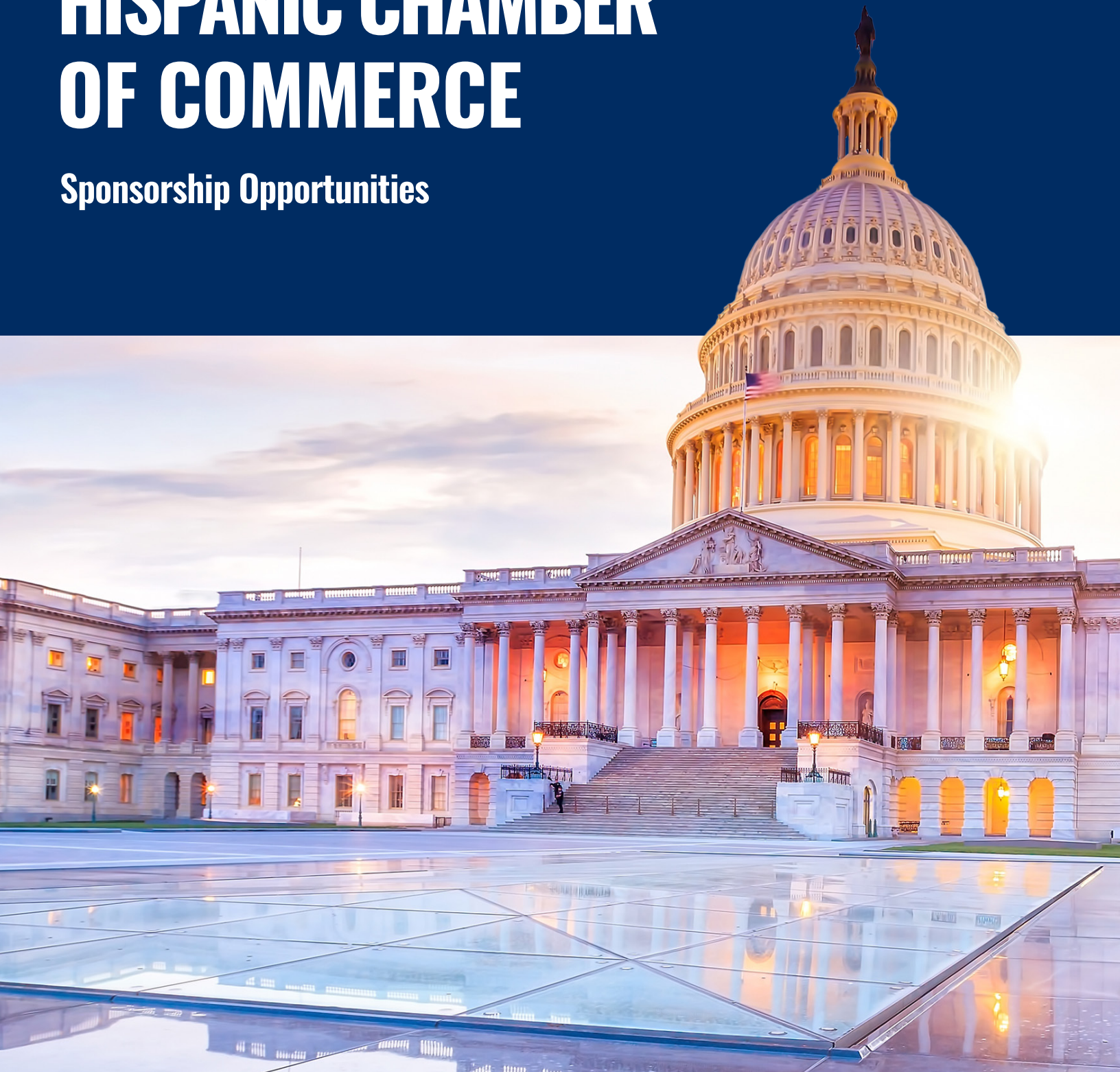


UNITED STATES HISPANIC CHAMBER OF COMMERCE



Sponsorship Opportunities



Join us in our mission to accelerate Hispanic and small
business growth and prosperity.

2025



The United States Hispanic Chamber of Commerce is dedicated to accelerating the economic growth, development, and prosperity of more than **five million Hispanic-owned businesses**, which contribute over **\$800 billion to the U.S. economy** each year and drive an impressive **\$3.6 trillion in GDP impact**.



OUR VISION

We are the leading voice to advance Hispanic business potential, driving our American economy.

OUR MISSION

We are building an ecosystem to accelerate Hispanic business growth and prosperity.

Through our 501(c)(6) national network, the USHCC actively advocates for more than 260 local chambers and business associations across the country, partnering with over 150 major American corporations to foster meaningful sponsorships and create unparalleled opportunities for businesses nationwide.

Additionally, our Educational Fund, a 501(c)(3) nonprofit, supports the USHCC mission by offering essential education, training, research, leadership development, expanded access to capital, and grant opportunities to Hispanic-owned and small businesses through our national network of Hispanic chambers.

For more information, visit ushcc.com.

SPONSORSHIP OPPORTUNITIES FOR 2025 EVENTS

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WASHINGTON, D.C.
March 24–26, 2025

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SANTA FE, NEW MEXICO
April 29–May 1, 2025

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ATLANTA, GEORGIA
September 21–23, 2025

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2025 LEGISLATIVE SUMMIT

WASHINGTON, D.C.
March 24–26, 2025



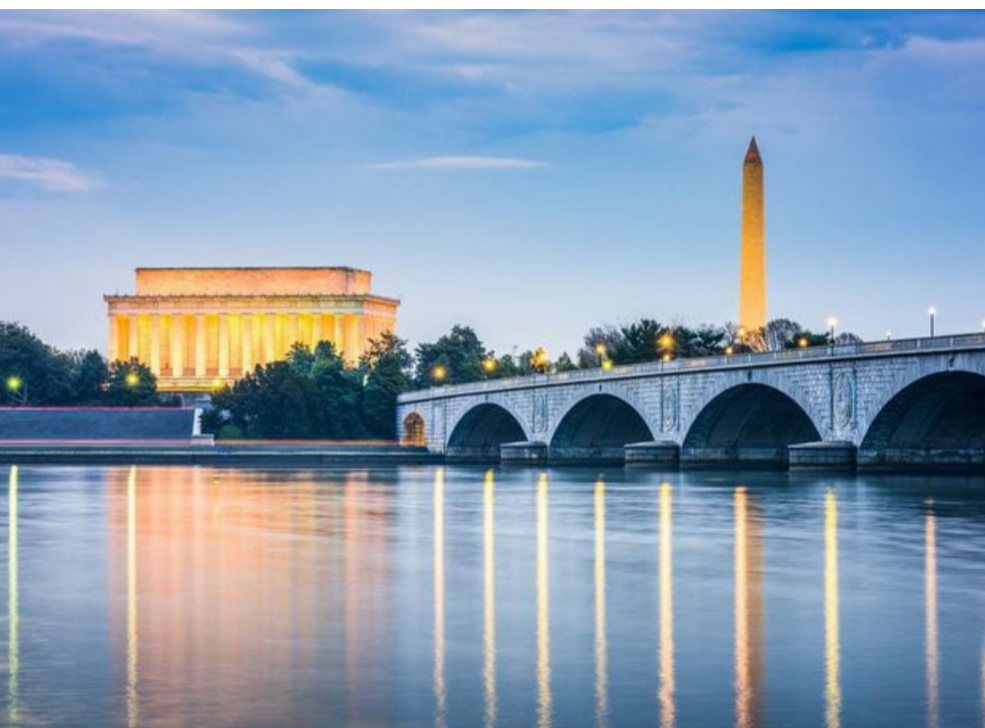
JOIN THE USHCC AT THE 2025 LEGISLATIVE SUMMIT IN WASHINGTON, D.C. ON MARCH 24–26 TO ADDRESS POLICIES THAT STRENGTHEN HISPANIC-OWNED BUSINESSES AND ENHANCE THEIR ROLE IN A RAPIDLY CHANGING ECONOMY.

This essential gathering brings together national Hispanic chamber leaders from across the country, alongside business, government, and industry representatives. Attendees will engage with top policymakers, corporate partners, and fellow entrepreneurs to tackle critical challenges and unlock new opportunities that empower Hispanic businesses nationwide.

With over five million Hispanic-owned businesses contributing a substantial \$3.6 trillion annually to the U.S. economy, the USHCC is dedicated to promoting their growth as a vital force in American prosperity. Our mission emphasizes expanding access to capital, fostering economic inclusion, and equipping Hispanic entrepreneurs to thrive in competitive markets. Through bipartisan collaboration, we work to shape policies that support small businesses, encourage economic equity, and fortify our nation's economic resilience.

THE 2025 BUSINESS POLICY AGENDA: CHARTING THE COURSE

This year's focus aims to address how evolving economic policies impact businesses and communities nationwide, emphasizing tax reform,





USHCC 2024 LEGISLATIVE SUMMIT EVENT

RECAP

The 2024 Legislative Summit brought together over 500 business leaders, chamber executives, and corporate partners, connecting Hispanic business leaders with government and elected officials in a bipartisan effort to shape the nation's legislative priorities. This impactful gathering provided a platform for ideas aimed at driving economic growth, expanding business opportunities, and advancing the country toward a more equitable and prosperous future.

A historic White House Briefing allowed key participants to engage directly with key government leaders, emphasizing economic equity and critical support for small business growth. The Summit also featured panels on international trade, access to capital, and supply chain diversity, with insights from leaders across government, Hispanic chambers, and corporate America.

Last year's Legislative Summit culminated in the presentation of the USHCC's 2024 Policy Platform, outlining key policy priorities for the year. The event reinforced the USHCC's commitment to fostering economic inclusion, empowering Hispanic businesses to scale, and advocating for policies that drive prosperity in an interconnected global economy.

trade agreements, and the need for inclusive growth. Key discussions will cover potential changes to the 2017 tax cuts, anticipated updates to the U.S.-Mexico-Canada Agreement (USMCA), and the Federal Reserve's role in steering monetary policy and interest rates that directly affect trade flows and business investment.

IN AN INTERCONNECTED ECONOMY, THE ROLE OF SMALL CONTRACTORS—AND PARTICULARLY HISPANIC-OWNED BUSINESSES—IN PROCUREMENT IS ESSENTIAL FOR GROWTH AND COMPETITIVENESS.

Expanding access to government and corporate contracts is critical for these businesses to participate fully in national and international supply chains. Centered on shaping Washington to work for everyone, this event will feature insights from leaders across the Federal Reserve, government, Hispanic chambers, and corporate America. It will equip participants with strategies to stay competitive and unlock growth opportunities in today's economy.

Join us in shaping the future, building solutions, and empowering Hispanic businesses to thrive across the U.S. and beyond.

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for Hispanic businesses.

BECOME A CORPORATE SPONSOR TODAY!

LEGISLATIVE SUMMIT CORPORATE CO-CHAIR

\$150,000

- Recognition as **Corporate Co-Chair**, the Overall Event Host Sponsor, 2025 USHCC Legislative Summit
- Ten (10) all access 2025 USHCC Legislative Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session"
- Two-minute speaking role for a senior corporate executive at the Welcome Reception
- Two-minute speaking role for a senior corporate executive during the Opening Breakfast Main Stage Session
- Opportunity to recommend a company representative to serve as a speaker during a Main Stage Session Panel or Fireside Chat **limited availability**
- Ninety (90) second commercial at a general session
- Verbal recognition by President & CEO as a **Corporate Co-Chair** of the 2025 USHCC Legislative Summit
- Recognition as **Corporate Co-Chair** with two (2) dedicated USHCC social media features—one pre-Summit and one post-Summit
- Two (2) page advertisement in the 2025 USHCC Legislative Summit digital program book
- One (1) page Executive Leader Welcome Letter with a headshot in the 2025 USHCC Legislative Summit digital program book
- Recognition as **Corporate Co-Chair** in the 2025 USHCC Legislative Summit digital program book
- Opportunity to host one (1) procurement roundtable for Legislative Summit suppliers
- Access to the procurement roundtable supplier list after the 2025 USHCC Legislative Summit
- Priority logo placement on 2025 USHCC Legislative Summit signage
- Priority logo placement on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2025 USHCC Legislative Summit hotel key card **subject to availability**
- Acknowledgment as **Corporate Co-Chair** of the Legislative Summit in the 2025 USHCC Annual Report





BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE

\$75,000

- Recognition as **Corporate Signature Sponsor**, 2025 USHCC Legislative Summit
- Ten (10) all access 2025 USHCC Legislative Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session **limited availability and requires sponsor to identify panel**
- Thirty (30) second commercial at a general session
- One (1) page advertisement in the 2025 USHCC Legislative Summit digital program book
- Verbal recognition by President & CEO as a **Corporate Signature Sponsor** of the 2025 USHCC Legislative Summit
- Recognition as **Corporate Signature Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Legislative Summit
- Priority logo placement on 2025 USHCC Legislative Summit signage
- Logo placement on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2025 USHCC Legislative Summit
- Ten (10) all access 2025 USHCC Legislative Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist OR provide 2-minute opening remarks at a breakout session **limited availability and requires sponsor to identify panel**
- Half-Page (1/2) page advertisement in the 2025 USHCC Legislative Summit digital program book
- Recognition as **Corporate Platinum Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Legislative Summit
- Logo placement on 2025 USHCC Legislative Summit signage
- Logo placement on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2025 USHCC Legislative Summit
- Five (5) all access 2025 USHCC Legislative Summit registrations
 - » Reserved seating at all general session events
- Opportunity for a company representative to host a procurement focused roundtable **subject to availability and requires sponsor to confirm 45 days from Summit**
- Access to the procurement roundtable supplier list after the 2025 USHCC Legislative Summit
- Recognition as **Corporate Gold Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Logo placement on 2025 USHCC Legislative Summit signage
- Logo placement on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2025 USHCC Legislative Summit
- Five (5) all access 2025 USHCC Legislative Summit registrations
 - » Open seating at all general session events
- Recognition as **Corporate Silver Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Legislative Summit
- Logo placement on 2025 USHCC Legislative Summit signage
- Company name listing on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website





BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Five (5) all access 2025 USHCC Legislative Summit registrations
 - » Open seating at all general session events
- Recognition as **HBE Gold Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Logo placement on 2025 USHCC Legislative Summit signage
- Logo placement on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

*RESERVED FOR HISPANIC-OWNED BUSINESSES

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Two (2) all access 2025 USHCC Legislative Summit registrations
 - » Open seating at all general session events
- Recognition as **HBE Silver Sponsor** in the 2025 USHCC Legislative Summit digital program book
- Logo placement on the 2025 USHCC Legislative Summit signage
- Company Name Listing on all USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website





CUSTOMIZED SPONSORSHIP OPPORTUNITIES

SOCIAL MEDIA DIGITAL DISPLAY SPONSOR*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Official **Social Media Digital Display Sponsor** of the 2025 USHCC Legislative Summit
 - » Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Opportunity to create the unique social media hashtag to be used for the social media digital display
 - » Social media hashtag subject to USHCC approval
- Two (2) social media posts announcing social media digital display sponsor with unique hashtag

LEGISLATIVE SUMMIT BREAKOUT SESSION HOST*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Opportunity to host a breakout session at the 2025 USHCC Legislative Summit, the workshop length is one (1) hour
- Premier logo placement on the workshop landing page and signage
- Workshop tracts aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
all content subject to USHCC approval

ON-SITE REGISTRATION SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official **On-Site Registration Sponsor** of the 2025 USHCC Legislative Summit
- Exclusive logo placement on 2025 USHCC Legislative Summit website registration page
- Priority logo placement on signage at the registration area
- Priority logo placement on 2025 USHCC Legislative Summit registration badge

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official **Digital Program Book Sponsor** of the 2025 USHCC Legislative Summit
- Digital Program book is distributed to all attendees via email who register for the 2025 USHCC Legislative Summit
- Prominent sponsor logo placement on front and back covers of the 2025 USHCC Legislative Summit digital program book
- Priority placement of two (2) full-page advertisements in the 2025 USHCC Legislative Summit digital program book

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Recognition as **Wi-Fi Sponsor** of the 2025 USHCC Legislative Summit
- Prominent logo placement on all Wi-Fi landing page and signage
- Choice of network name and password (pending venue capabilities)

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

USHCC CHAMBER PRESIDENTS' ROUNDTABLE*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on the USHCC Chamber Presidents' Roundtable landing page and signage
- Opportunity for a senior corporate executive to address our network of more than 260 Hispanic Chamber Presidents for three (3) minutes
- Access to Chamber President's contact list post Legislative Summit

CAFECITO BREAK SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on all Cafecito Break signage
- Logo placement on the 2025 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

WELCOME RECEPTION PHOTOBOOTH SPONSOR

\$25,000

- Two (2) all access 2025 USHCC Legislative Summit registrations
- Open seating at all general session events
- Premier logo placement on Welcome Reception Photobooth pictures to be shared from different social media platforms by 2025 USHCC Legislative Summit attendees
- Logo placement on the 2025 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2025 USHCC



2025 USHCC ENERGY SUMMIT

SANTA FE, NEW MEXICO
April 29–May 1, 2025



JOIN THE USHCC FOR THE FOURTH ANNUAL ENERGY SUMMIT IN HISTORIC SANTA FE, NEW MEXICO, ON APRIL 29–MAY 1, 2025.

The mission of the annual Energy Summit is to bring stakeholders from across the energy sector together to share knowledge of relevant energy issues and to ensure the role of Hispanic business enterprises within the industry.

This pivotal event brings together Hispanic business leaders, energy stakeholders, and policymakers to explore strategies for growth and integration across conventional and next-generation energy sectors, positioning Hispanic-owned businesses as essential contributors to a stable and innovative energy landscape.

As energy initiatives accelerate nationwide, the summit will emphasize the impact of Hispanic-owned businesses in shaping a resilient energy future. States like New Mexico, Texas, California, Illinois, Ohio, Pennsylvania, and New York are leading efforts in both traditional and clean energy, and this summit aims to strengthen partnerships across the energy

spectrum—including the pivotal role of utilities—in building a thriving dual-sector economy.

THE ECONOMIC IMPERATIVE OF ENGAGING HISPANIC-OWNED AND SMALL BUSINESSES IS INCREASINGLY CLEAR AS CORPORATIONS AND ORGANIZATIONS EXPAND THEIR SUPPLIER NETWORKS.

These businesses drive economic growth, foster competitiveness, and bring critical innovation to the energy industry, helping to meet demand and secure energy resilience in rapidly evolving markets. We will delve into *Cultivating the Future of Energy Suppliers*, exploring how Hispanic and small businesses can thrive in this evolving sector.

2025 USHCC ENERGY SUMMIT

FOCUS

**BRIDGING THE ENERGY DIVIDE:
EMPOWERING HISPANIC BUSINESSES
IN CONVENTIONAL AND NEXT-
GENERATION ENERGY**





USHCC 2024 ENERGY SUMMIT

RECAP

The 2024 USHCC Energy Summit brought together industry leaders and policymakers to shape the future of energy. It began with a Welcome Reception at the New Mexico Governor's Mansion, hosted by Toyota and Chevron, fostering connections and setting a collaborative tone.

The Summit opened with Chevron's Maru Suarez Williams highlighting energy security, followed by a fireside chat on the Toyota-Chevron alliance with Tom Stricker of Toyota North America and Claudia Graham of Chevron. Later, Avangrid CEO Pedro Azagra delivered a keynote, and fireside chats featured Shell USA President Gretchen Watkins on the energy transition, moderated by Alma Del Toro, and JPMorgan Chase's Ben Ratner on emissions, moderated by Allison Kajs Weinberg.

The day concluded with roundtables on the Justice40 Initiative and partnerships, and the graduation of USHCC Avanzando Suppliers with Blue Wave, celebrating Hispanic-owned businesses leading in energy. The summit inspired a powerful vision for an inclusive, resilient energy future.

GAIN INSIGHTS INTO SECURING PROCUREMENT OPPORTUNITIES, NAVIGATING CHALLENGES, AND BUILDING EFFECTIVE PARTNERSHIPS, WITH ACTIONABLE STRATEGIES TO POSITION THEIR BUSINESSES FOR SUCCESS.

Guided by national priorities, the 2025 Energy Summit will present a unified vision for a resilient energy landscape that includes Hispanic-owned enterprises at every level—from established roles to emerging technologies. Through focused discussions and networking, the summit will showcase how these businesses fuel innovation and community development, ensuring they are at the forefront of the advancing energy ecosystem.

Join us in Santa Fe to connect, collaborate, and help shape an inclusive energy future that reflects the diversity, resilience, and strength of communities across the U.S.

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for Hispanic businesses.



BECOME A CORPORATE SPONSOR TODAY!

ENERGY SUMMIT CORPORATE CO-CHAIR

\$150,000

- Recognition as **Corporate Co-Chair**, the Overall Program Host Sponsor, 2025 USHCC Energy Summit
 - » Exclusive signage recognition at the Welcome Reception
- Ten (10) all access 2025 USHCC Legislative Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session”
- Two-minute speaking role for a senior corporate executive at the Welcome Reception
- Two-minute speaking role for a senior corporate executive during the Opening Breakfast Main Stage Session
- Opportunity to recommend a company representative to serve as a speaker during a Main Stage Session Panel or Fireside Chat **limited availability**
- Ninety (90) second commercial at a general session event
- Verbal recognition by President & CEO as a **Corporate Co-Chair** of the 2025 USHCC Energy Summit
 - » Recognition as **Corporate Co-Chair** with two (2) dedicated USHCC social media features—one pre-summit and one post-summit
- Two (2) page advertisement in the 2025 USHCC Energy Summit digital program book
- One (1) page Executive Leader Welcome Letter with a headshot in the 2025 USHCC Energy Summit digital program book
- Recognition as **Corporate Co-Chair** in the 2025 USHCC Energy Summit digital program book
- Opportunity to host one (1) procurement roundtable for Energy Summit suppliers
- Access to the procurement roundtable supplier list after the 2025 USHCC Energy Summit
- Priority logo placement on 2025 USHCC Energy Summit signage
- Priority logo placement on all 2025 USHCC Legislative Summit Email Blasts
- Logo placement and link to sponsor’s company website on the 2025 USHCC Energy Summit website

CORPORATE SIGNATURE

\$75,000

- Recognition as **Corporate Signature Sponsor**, 2025 USHCC Energy Summit
- Ten (10) all access 2025 USHCC Energy Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session **limited availability and requires sponsor to identify panel**
- Thirty (30) second commercial at a main event
- One (1) page advertisement in the 2025 USHCC Energy Summit digital program book
- Full-page Executive Leader Welcome Letter with a headshot in the 2025 USHCC Energy Summit digital program book
- Verbal recognition by President & CEO as a **Corporate Signature Sponsor** of the 2025 USHCC Energy Summit
- Recognition as **Corporate Signature Sponsor** in the 2025 USHCC Energy Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Energy Summit
- Priority logo placement on 2025 USHCC Energy Summit signage
- Logo placement on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor’s company website on the 2025 USHCC Energy Summit website



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2025 USHCC Energy Summit
- Ten (10) all access 2025 USHCC Energy Summit registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist OR provide 2-minute opening remarks at a breakout session **limited availability and requires sponsor to identify panel**
- Half-Page (1/2) page advertisement in the 2025 USHCC Energy Summit digital program book
- Thirty (30) second commercial at a main event
- Recognition as **Corporate Platinum Sponsor** in the 2025 USHCC Energy Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Energy Summit
- Logo placement on 2025 USHCC Energy Summit signage
- Logo placement on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Energy Summit website

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2025 USHCC Energy Summit
- Five (5) all access 2025 USHCC Energy Summit registrations
 - » Reserved seating at all general session events
- Opportunity for a company representative to host a procurement focused roundtable **limited availability and requires sponsor to confirm 45 days from Summit**
- Recognition as **Corporate Gold Sponsor** in the 2025 USHCC Energy Summit
- digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Energy Summit
- Logo placement on 2025 USHCC Energy Summit signage
- Logo placement on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Energy Summit website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2025 USHCC Energy Summit
- Five (5) all access 2025 USHCC Energy Summit registrations
 - » Open seating at all general session events
- Recognition as **Corporate Silver Sponsor** in the 2025 USHCC Energy Summit digital program book
- Access to the procurement roundtable supplier list after the 2025 USHCC Energy Summit
- Logo placement on 2025 USHCC Energy Summit signage
- Company Name Listing on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC Energy Summit website



BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

*RESERVED FOR HISPANIC-OWNED ENTERPRISES

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Five (5) all access 2025 USHCC Energy Summit registrations
 - » Open seating at all general session events
- Recognition as **HBE Gold Sponsor** in the 2025 USHCC Energy Summit digital program book
- Logo placement on 2025 USHCC Energy Summit signage
- Logo placement on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor’s company website



HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

*RESERVED FOR HISPANIC-OWNED ENTERPRISES

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Two (2) all access 2025 USHCC Energy Summit registrations
 - » Open seating at all general session events
- Recognition as **HBE Silver Sponsor** in the 2025 USHCC Energy Summit digital program book
- Logo placement on the 2025 USHCC Energy Summit signage
- Company Name Listing on all 2025 USHCC Energy Summit Email Blasts
- Logo placement and link to sponsor’s company website on the 2025 USHCC Energy Summit website





CUSTOMIZED SPONSORSHIP OPPORTUNITIES

ENERGY SUMMIT BREAKOUT SESSION HOST*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Opportunity to host a workshop at the 2025 USHCC Energy Summit, the workshop length is one (1) hour
- Premier logo placement on the workshop landing page and signage
- Workshop tracts aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - » All content subject to USHCC approval
 - » Opportunity to recommend moderator or panelists

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book sponsor of the 2025 USHCC Energy Summit
 - » Digital Program book is distributed to all attendees via email who register for the 2025 USHCC Energy Summit
- Sponsor logo prominently displayed on the inside front and back covers of the 2025 USHCC Energy Summit digital program book
- Priority placement of two (2) full-page advertisement in the 2025 USHCC Energy Summit digital program book

SOCIAL MEDIA DIGITAL DISPLAY SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Official Social Media Digital Display Sponsor of the 2025 USHCC Legislative Summit
 - » Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Opportunity to create the unique social media hashtag to be used for the social media digital display
 - » Social media hashtag subject to USHCC approval
- Two (2) social media posts announcing social media digital display sponsor with unique hashtag

CAFECITO BREAK SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on all Cafecito Break signage
- Logo placement on the 2025 USHCC Legislative Summit signage
- Logo placement and link to sponsor's company website on the 2025 USHCC Legislative Summit website

ON-SITE REGISTRATION SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official On-Site Registration sponsor of the 2025 USHCC Energy Summit
- Exclusive logo placement on 2025 USHCC Energy Summit website registration page
- Priority logo placement on signage at the registration area
- Priority logo placement on 2025 USHCC Energy Summit Registration Badge

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Recognition as Wi-Fi sponsor of the 2025 USHCC Energy Summit
- Prominent logo placement on all Wi-Fi landing page and signage
- Choice of network name and password (pending venue capabilities)



2025 USHCC NATIONAL CONFERENCE

ATLANTA, GEORGIA

September 21–23, 2025



**JOIN US ON SEPTEMBER 21–23 FOR AN
EXCITING AND ENRICHING EXPERIENCE
AT THE 46TH ANNUAL USHCC NATIONAL
CONFERENCE IN ATLANTA, GEORGIA.**

Every year, the USHCC proudly brings together the largest assembly of Hispanic business owners, corporate executives, procurement leaders, international trade experts, and advocates from over 260 Hispanic chambers of commerce across the country at our annual National Conference. This three-day signature event serves to inspire and empower participants, equipping them to develop long-lasting strategic business partnerships through dialogue, networking, mentoring, educational workshops, powerful speeches, and advocacy training.

THE NATIONAL CONFERENCE NOT ONLY SERVES AS A HISTORIC GATHERING BUT ALSO ACTS AS A CATALYST FOR UNVEILING NEW AVENUES FOR GROWTH AND DEVELOPMENT.

The conference forges and reinforces the bonds within the Hispanic business community, making it a unique business conference. We cordially invite you to sponsor this prestigious event and be a part of a community of like-minded individuals and organizations committed to advancing the Hispanic business community.





WE'RE HEADING TO ATLANTA!

Get ready to experience one of the most dynamic and culturally rich cities in the U.S.—Atlanta! Known as the Gateway to the South, Atlanta’s Latino community is making waves in industries across the city, driving innovation and contributing to its growing economy. With deep cultural influences from Mexico, Central America, and the Caribbean, Atlanta’s Latino population brings a unique energy and diversity, making it the perfect location for our 2025 National Conference.

This year’s conference will unite corporate partners, bipartisan leaders, and innovative small businesses, all dedicated to driving the success and prosperity of the Hispanic business community.

Atlanta offers the perfect blend of opportunity and inspiration — from its thriving business ecosystem to its rich history and southern charm.

We can’t wait to gather in this bustling hub of innovation, culture, and commerce for three days of impactful networking, learning, and growth. Join us in Atlanta for what promises to be our most exciting and transformative conference yet!

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for Hispanic businesses.

2024 USHCC NATIONAL CONFERENCE BUSINESS MATCHMAKING BY THE NUMBERS:

329

MEETINGS

150

SUPPLIERS

60

CORPORATE AND GOVERNMENT BUYERS

2024 USHCC NATIONAL CONFERENCE EVENT

RECAP

The 45th Annual USHCC National Conference in Kansas City, Missouri, brought together **over 1,200 participants** and contributed an estimated **\$2 million** to the local economy. Attendees engaged in high-impact discussions on the growing influence of the Latino GDP, with U.S. Latinas contributing \$1.3 trillion to the national economy in 2021. Key topics included AI-driven innovation, diverse supply chain development, and opportunities across energy, construction, infrastructure, healthcare, and government contracting sectors.

A key highlight was the Supplier Marketplace, which facilitated targeted meetings driving new contracts and partnerships. The conference concluded with the Awards Gala, celebrating Hispanic enterprises’ pivotal role in global economic growth, innovation, and infrastructure development.



BECOME A CORPORATE SPONSOR TODAY!

NATIONAL CONFERENCE CORPORATE CO-CHAIR

\$250,000

- Recognition as **Corporate Co-Chair**, the Overall Program Event Sponsor, 2025 USHCC National Conference
- Opportunity to nominate a corporate executive leader to guide the 2025 Atlanta Host Committee
 - » Recognition on the USHCC 2025 National Conference website as a Host Committee leader
- Twenty (20) all access 2025 USHCC National Conference registrations
 - » Two (2) reserved VIP Tables of ten (10) at each general session
- Two-minute speaking role for a senior corporate executive during the Opening Breakfast Main Stage Session
- Opportunity to recommend two (2) Senior Corporate representatives to serve as a speaker during a Main Stage Session Panel and/or Breakout Session **limited availability**
- Sixty (60) second commercial at a general session meal event
- Verbal recognition by the President & CEO as the **Corporate Co-Chair Sponsor** throughout the 2025 USHCC National Conference
- » Increased brand exposure post-conference via USHCC social media channels
- One (1) page CEO Welcome Letter with a headshot in the 2025 USHCC National Conference digital program book
- Two (2) one-page advertisements in the 2025 USHCC National Conference digital program book
- Recognition as the **Corporate Co-Chair** in the 2025 USHCC National Conference digital program book
- Three (3) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Premier logo placement and size on 2025 USHCC National Conference signage
- Premier logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- One (1) promotional item in the 2025 USHCC National Conference bag (~800 items)



CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2025 USHCC National Conference hotel key card **subject to availability**
- Acknowledgment as the Corporate Co-Chair of the National Conference in the 2025 USHCC Annual Report
- Opportunity for additional exclusive branding opportunities



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE

\$100,000

- Recognition as **Corporate Signature Sponsor**, 2025 USHCC National Conference
- Ten (10) all access 2025 USHCC National Conference registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session **limited availability and requires sponsor to identify panel**
- Sixty (60) second commercial at a general session
- Verbal recognition by the President & CEO as a **Corporate Signature Sponsor** throughout the 2025 USHCC National Conference
 - » Increased brand exposure post-conference via USHCC social media channels
- One (1) page advertisement in the 2025 USHCC National Conference digital program book
- Recognition as a **Corporate Signature Sponsor** in the 2025 USHCC National Conference digital program book
- Three (3) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Priority logo placement and size on 2025 USHCC National Conference signage
- Priority logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- One (1) promotional item in the 2025 USHCC National Conference Tote bag (~800 items)

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2025 USHCC National Conference
- Ten (10) all access 2025 USHCC National Conference registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Thirty (30) second commercial at a general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session OR provide two (2) minute opening remarks at a breakout session **limited availability and requires sponsor to identify panel**
- Half-Page (½) page advertisement in the 2025 USHCC National Conference digital program book
- Recognition as a **Corporate Platinum Sponsor** in the 2025 USHCC National Conference digital program book
- Two (2) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- Inclusion of one (1) promotional item in the 2025 USHCC National Conference Tote bag (~800 items)

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2025 USHCC National Conference
- Five (5) all access 2025 USHCC National Conference registrations
 - » Reserved seating at all general session events
- Opportunity for a company representative to host a procurement focused roundtable **subject to availability and requires sponsor to confirm 45 days from Conference**
- Recognition as a **Corporate Gold Sponsor** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for Procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2025 USHCC National Conference
- Five (5) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Recognition as a **Corporate Silver Sponsor** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list after the 2025 USHCC Legislative Summit
- Logo placement on 2025 USHCC National Conference signage
- Company Name Listing on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website



BECOME AN HBE SPONSOR TODAY!

HISPANIC BUSINESS ENTERPRISE (HBE) GOLD*

\$15,000

***RESERVED FOR HISPANIC-OWNED ENTERPRISES**

- Recognition as **Hispanic Business Enterprise (HBE) Gold Sponsor**
- Five (5) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Verbal recognition by the President & CEO as a HBE Gold Sponsor of the 2025 USHCC National Conference
- Recognition as a **HBE Gold Sponsor** in the 2025 USHCC National Conference digital program book
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website



HISPANIC BUSINESS ENTERPRISE (HBE) SILVER*

\$7,500

***RESERVED FOR HISPANIC-OWNED ENTERPRISES**

- Recognition as **Hispanic Business Enterprise (HBE) Silver Sponsor**
- Two (2) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Recognition as an **HBE Silver Sponsor** in the 2025 USHCC National Conference digital program book
- Logo placement on the 2025 USHCC National Conference signage
- Company Name Listing on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

NATIONAL CONFERENCE EXCLUSIVE BREAKOUT SESSION SPONSOR

\$100,000

- Includes **Corporate Platinum Sponsor** level benefits
- Opportunity to sponsor a workshop at the 2025 USHCC National Conference, the workshop length is one (1) hour
- Logo placement on the workshop landing page and signage
- Workshop theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - » All content subject to USHCC approval
 - » Opportunity to assign moderator and invite panelists

PLAZA MERCADO PRESENTING SPONSOR*

\$100,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Official Plaza Mercado Presenting Sponsor of the 2025 USHCC National Conference
- Logo placement on Plaza Mercado area space and signage as the Plaza Mercado Presenting Sponsor
- Two (2) days access to promote your brand
 - » Includes reserved 10x10 activation space

CLOSING AWARDS GALA ENTERTAINMENT SPONSOR*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Entertainment Sponsor of the 2025 USHCC National Conference
- Opportunity to announce the musical guest performing at the end of the Closing Awards Gala

USHCC CHAMBER PRESIDENTS' SALON DINNER SPONSOR*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official USHCC Chamber Presidents Salon Dinner Sponsor
- Prominent logo placement on USHCC Chamber Presidents Salon Dinner signage
- Opportunity for sponsor to address our network of Hispanic Chamber Presidents for three (3) minutes

SOCIAL MEDIA DIGITAL DISPLAY SPONSOR*

\$75,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Platinum Sponsor** level benefits
- Official Social Media Digital Display Sponsor of the 2025 USHCC Legislative Summit
 - » Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Opportunity to create the unique social media hashtag to be used for the social media digital display
 - » Social media hashtag subject to USHCC approval
- Two (2) social media posts announcing social media digital display sponsor with unique hashtag

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

BUSINESS MATCHMAKING SPONSOR*

\$50,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on 2025 USHCC National Conference Business Matchmaking registration page
- Premier logo placement on signage at the Business Matchmaking registration booth
- Opportunity to host a one (1) procurement roundtable to National Conference suppliers
- Acknowledgement as the Business Matchmaking sponsor in the USHCC's 2025 Annual Report

PLAZA MERCADO LOUNGE SPONSOR*

\$50,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Plaza Mercado Lounge Sponsor of the 2025 USHCC National Conference
- Reserved 20x40 Lounge space in Plaza Mercado (subject to availability)
- Logo placement on Plaza Mercado Lounge and signage as the Plaza Mercado Lounge Sponsor
- Two (2) days access to promote your brand
 - » Includes reserved 10x10 activation space

EMPLOYEE RESOURCE GROUP SYMPOSIUM SPONSOR*

\$50,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Three (3) minute in-person speaking role for a senior corporate executive at the ERG Symposium
- Opportunity for senior corporate executive to present the ERG of the Year Award at the Closing Awards Gala
- Premier logo placement on the ERG Symposium signage

SMALL BUSINESS CHAMPION

\$50,000

- Recognition as **Small Business Champion**, 2025 USHCC National Conference
- Includes **Corporate Gold Sponsor** level benefits
- Eight (8) all access 2025 USHCC National Conference registrations for representatives of small businesses or local Chambers of Commerce
 - » Access to contact information for supported businesses
- Two (2) all access 2025 USHCC National Conference registrations for corporate representatives
 - » Reserved seating at all general sessions
- Recognition as a **Small Business Champion** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for Procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website

PLAZA MERCADO BOOTH SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Reserved 10x10 activation space
- Two (2) days access to promote your brand



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

CLOSING AWARDS GALA PHOTO BOOTH SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Photo Booth Sponsor of the 2025 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2025 USHCC National Conference attendees

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Wi-Fi Sponsor of the 2025 USHCC National Conference
- Prominent logo placement on all Wi-Fi signage at the 2025 National Conference
- Splash page acknowledgment with company logo
- Choice of network name and password (pending hotel capabilities)

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book Sponsor of the 2025 USHCC National Conference
- Digital Program book is distributed to all attendees via email who register for the 2025 USHCC National Conference
- Sponsor logo prominently displayed on the inside front/back covers of the 2025 USHCC National Conference digital program book
- Priority placement of a two (2) full-page advertisement in the 2025 USHCC National Conference digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2025 National Conference digital program book

TOTE BAG SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official 2025 USHCC National Conference Tote Bag Sponsor of the 2025 USHCC National Conference
- Sponsor logo has priority placement on 2025 USHCC National Conference bag (approx. 1,000 bags)
- Inclusion of one (1) promotional item in the 2025 USHCC National Conference bag (approx. 1,000 items)





CUSTOMIZED SPONSORSHIP OPPORTUNITIES



CAFECITO BREAK SPONSOR

\$35,000

- Includes Corporate Gold Sponsor level benefits
- Reserved 10x10 activation space
 - » Priority placement
- Premier logo placement on all Coffee Break signage

PROFESSIONAL HEADSHOT STATION SPONSOR*

\$25,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Professional Headshot Station Sponsor of the 2025 USHCC National Conference
- 20x20 Activation Space
 - » Priority placement in Expo Hall
- Premier logo placement on all Professional Headshot Station signage

WELCOME RECEPTION PHOTO BOOTH SPONSOR*

\$15,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Welcome Reception Photo Booth Sponsor of the 2025 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2025 USHCC National Conference attendees

HAIR + MAKEUP ARTISTRY SPONSOR*

\$15,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Hair + Makeup Artistry sponsor of the 2025 USHCC National Conference
- Exclusive back-stage access
- Opportunity to give out exclusive samples in the green room and to attendees

THANK YOU FOR SUPPORTING HISPANIC-OWNED BUSINESSES



MEET THE TEAM:



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