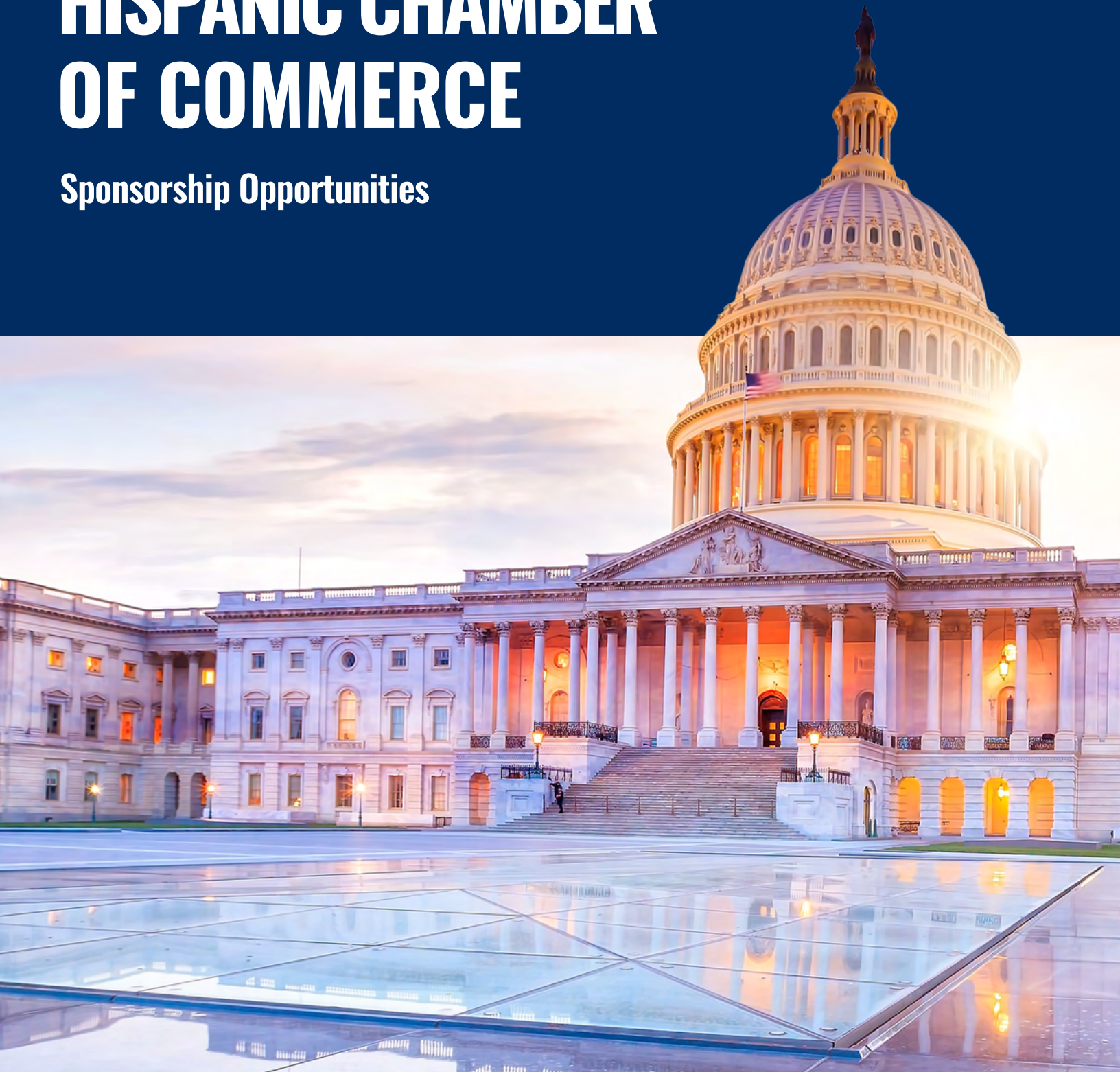


UNITED STATES HISPANIC CHAMBER OF COMMERCE



Sponsorship Opportunities



Join us in our mission to accelerate Hispanic and small
business growth and prosperity.

2025



The United States Hispanic Chamber of Commerce, America's largest Hispanic business advocacy group, promotes the growth and development of small businesses, including the over **five million Hispanic-owned businesses** that contribute more than **\$800 billion to the national economy** every year.

Founded in 1979, the USHCC represents over 260 local chambers and business associations and partners with hundreds of major corporations. Recognizing the more than **\$3.6 trillion GDP contribution of U.S. Latinos**, a vital economic force, the USHCC is dedicated to supporting the communities driving this impact nationwide. **Programs, services and events of the USHCC are proudly available to all businesses.**



OUR VISION

Be the leading voice to advance Hispanic business potential to drive our American economy.

OUR MISSION

Build an ecosystem to accelerate Hispanic business growth and prosperity.

Through our 501(c)(6) national network, the USHCC actively advocates for more than 260 local chambers and business associations across the country, partnering with over 150 major American corporations to foster meaningful sponsorships and create unparalleled opportunities for businesses nationwide.

Additionally, our Educational Fund, a 501(c)(3) nonprofit, supports the USHCC mission by offering essential education, training, research, leadership development, expanded access to capital, and grant opportunities to Hispanic-owned and small businesses through our national network of Hispanic chambers.

For more information, visit ushcc.com.

2025 USHCC NATIONAL CONFERENCE

ATLANTA, GEORGIA

September 21–23, 2025



**JOIN US ON SEPTEMBER 21–23 FOR AN
EXCITING AND ENRICHING EXPERIENCE
AT THE 46TH ANNUAL USHCC NATIONAL
CONFERENCE IN ATLANTA, GEORGIA.**

Every year, the USHCC proudly brings together the largest assembly of Hispanic business owners, corporate executives, procurement leaders, international trade experts, and advocates from over 260 Hispanic chambers of commerce across the country at our annual National Conference. This three-day signature event serves to inspire and empower participants, equipping them to develop long-lasting strategic business partnerships through dialogue, networking, mentoring, educational workshops, powerful speeches, and advocacy training.

THE NATIONAL CONFERENCE NOT ONLY SERVES AS A HISTORIC GATHERING BUT ALSO ACTS AS A CATALYST FOR UNVEILING NEW AVENUES FOR GROWTH AND DEVELOPMENT.

The conference forges and reinforces the bonds within the small business community, making it a unique business conference. We cordially invite you to sponsor this prestigious event and be a part of a community of like-minded individuals and organizations committed to advancing small business growth.





WE'RE HEADING TO ATLANTA!

Get ready to experience one of the most dynamic and culturally rich cities in the U.S.—Atlanta! Known as the Gateway to the South, Atlanta's Latino community is making waves in industries across the city, driving innovation and contributing to its growing economy. With deep cultural influences from Mexico, Central America, and the Caribbean, Atlanta's Latino population brings a unique energy and diversity, making it the perfect location for our 2025 National Conference.

This year's conference will unite corporate partners, bipartisan leaders, and innovative small businesses, all dedicated to driving the success and prosperity of the Hispanic business community.

Atlanta offers the perfect blend of opportunity and inspiration — from its thriving business ecosystem to its rich history and southern charm.

We can't wait to gather in this bustling hub of innovation, culture, and commerce for three days of impactful networking, learning, and growth. Join us in Atlanta for what promises to be our most exciting and transformative conference yet!

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for small and Hispanic businesses.

2024 USHCC NATIONAL CONFERENCE BUSINESS MATCHMAKING BY THE NUMBERS:

329

MEETINGS

150

SUPPLIERS

60

CORPORATE
AND
GOVERNMENT
BUYERS

2024 USHCC NATIONAL CONFERENCE EVENT

RECAP

The 45th Annual USHCC National Conference in Kansas City, Missouri, brought together **over 1,200 participants** and contributed an estimated **\$2 million** to the local economy. Attendees engaged in high-impact discussions on the growing influence of the Latino GDP, with U.S. Latinas contributing \$1.3 trillion to the national economy in 2021. Key topics included AI-driven innovation, diverse supply chain development, and opportunities across energy, construction, infrastructure, healthcare, and government contracting sectors.

A key highlight was the Supplier Marketplace, which facilitated targeted meetings driving new contracts and partnerships. The conference concluded with the Awards Gala, celebrating Hispanic enterprises' pivotal role in global economic growth, innovation, and infrastructure development.



BECOME A CORPORATE SPONSOR TODAY!

NATIONAL CONFERENCE CORPORATE CO-CHAIR

\$250,000

- Recognition as **Corporate Co-Chair**, the Overall Program Event Sponsor, 2025 USHCC National Conference
- Opportunity to nominate a corporate executive leader to guide the 2025 Atlanta Host Committee
 - » Recognition on the USHCC 2025 National Conference website as a Host Committee leader
- Twenty (20) all access 2025 USHCC National Conference registrations
 - » Two (2) reserved VIP Tables of ten (10) at each general session
- Two-minute speaking role for a senior corporate executive during the Opening Breakfast Main Stage Session
- Opportunity to recommend two (2) Senior Corporate representatives to serve as a speaker during a Main Stage Session Panel and/or Breakout Session ***limited availability***
- Sixty (60) second commercial at a general session meal event
- Verbal recognition by the President & CEO as the **Corporate Co-Chair Sponsor** throughout the 2025 USHCC National Conference
- » Increased brand exposure post-conference via USHCC social media channels
- One (1) page CEO Welcome Letter with a headshot in the 2025 USHCC National Conference digital program book
- Two (2) one-page advertisements in the 2025 USHCC National Conference digital program book
- Recognition as the **Corporate Co-Chair** in the 2025 USHCC National Conference digital program book
- Three (3) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Premier logo placement and size on 2025 USHCC National Conference signage
- Premier logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- One (1) promotional item in the 2025 USHCC National Conference bag (~800 items)

CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2025 USHCC National Conference hotel key card ***subject to availability***
- Acknowledgment as the Corporate Co-Chair of the National Conference in the 2025 USHCC Annual Report
- Opportunity for additional exclusive branding opportunities



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE

\$100,000

- Recognition as **Corporate Signature Sponsor**, 2025 USHCC National Conference
- Ten (10) all access 2025 USHCC National Conference registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session **limited availability and requires sponsor to identify panel**
- Sixty (60) second commercial at a general session
- Verbal recognition by the President & CEO as a **Corporate Signature Sponsor** throughout the 2025 USHCC National Conference
 - » Increased brand exposure post-conference via USHCC social media channels
- One (1) page advertisement in the 2025 USHCC National Conference digital program book
- Recognition as a **Corporate Signature Sponsor** in the 2025 USHCC National Conference digital program book
- Three (3) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Priority logo placement and size on 2025 USHCC National Conference signage
- Priority logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- One (1) promotional item in the 2025 USHCC National Conference Tote bag (~800 items)

CORPORATE PLATINUM

\$50,000

- Recognition as **Corporate Platinum Sponsor**, 2025 USHCC National Conference
- Ten (10) all access 2025 USHCC National Conference registrations
 - » One (1) reserved VIP Table of ten (10) at each general session
- Thirty (30) second commercial at a general session
- Opportunity to recommend a company representative to serve as a panelist on a breakout session OR provide two (2) minute opening remarks at a breakout session **limited availability and requires sponsor to identify panel**
- Half-Page (½) page advertisement in the 2025 USHCC National Conference digital program book
- Recognition as a **Corporate Platinum Sponsor** in the 2025 USHCC National Conference digital program book
- Two (2) guaranteed tables for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Priority access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website
- Inclusion of one (1) promotional item in the 2025 USHCC National Conference Tote bag (~800 items)

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD

\$25,000

- Recognition as **Corporate Gold Sponsor**, 2025 USHCC National Conference
- Five (5) all access 2025 USHCC National Conference registrations
 - » Reserved seating at all general session events
- Opportunity for a company representative to host a procurement focused roundtable **subject to availability and requires sponsor to confirm 45 days from Conference**
- Recognition as a **Corporate Gold Sponsor** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for Procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website

CORPORATE SILVER

\$15,000

- Recognition as **Corporate Silver Sponsor**, 2025 USHCC National Conference
- Five (5) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Recognition as a **Corporate Silver Sponsor** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list after the 2025 USHCC Legislative Summit
- Logo placement on 2025 USHCC National Conference signage
- Company Name Listing on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website



BECOME AN SBE SPONSOR TODAY!

SMALL BUSINESS ENTERPRISE (SBE) GOLD*

\$15,000

*RESERVED FOR
SMALL BUSINESS
ENTERPRISES

- Recognition as **Small Business Enterprise (SBE) Gold Sponsor**
- Five (5) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Verbal recognition by the President & CEO as a SBE Gold Sponsor of the 2025 USHCC National Conference
- Recognition as a **SBE Gold Sponsor** in the 2025 USHCC National Conference digital program book
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website



SMALL BUSINESS ENTERPRISE (SBE) SILVER*

\$7,500

*RESERVED FOR
SMALL BUSINESS
ENTERPRISES

- Recognition as **Small Business Enterprise (SBE) Silver Sponsor**
- Two (2) all access 2025 USHCC National Conference registrations
 - » Open seating at all general sessions
- Recognition as an **SBE Silver Sponsor** in the 2025 USHCC National Conference digital program book
- Logo placement on the 2025 USHCC National Conference signage
- Company Name Listing on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

NATIONAL CONFERENCE EXCLUSIVE BREAKOUT SESSION SPONSOR

\$100,000

- Includes **Corporate Platinum Sponsor** level benefits
- Opportunity to sponsor a workshop at the 2025 USHCC National Conference, the workshop length is one (1) hour
- Logo placement on the workshop landing page and signage
- Workshop theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital
 - » All content subject to USHCC approval
 - » Opportunity to assign moderator and invite panelists

PLAZA MERCADO PRESENTING SPONSOR*

\$100,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Platinum Sponsor** level benefits
- Official Plaza Mercado Presenting Sponsor of the 2025 USHCC National Conference
- Logo placement on Plaza Mercado area space and signage as the Plaza Mercado Presenting Sponsor
- Two (2) days access to promote your brand
 - » Includes reserved 10x10 activation space

CLOSING AWARDS GALA ENTERTAINMENT SPONSOR*

\$75,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Entertainment Sponsor of the 2025 USHCC National Conference
- Opportunity to announce the musical guest performing at the end of the Closing Awards Gala

USHCC CHAMBER PRESIDENTS' SALON DINNER SPONSOR*

\$75,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Official USHCC Chamber Presidents Salon Dinner Sponsor
- Prominent logo placement on USHCC Chamber Presidents Salon Dinner signage
- Opportunity for sponsor to address our network of Hispanic Chamber Presidents for three (3) minutes

SOCIAL MEDIA DIGITAL DISPLAY SPONSOR*

\$75,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Platinum Sponsor** level benefits
- Official Social Media Digital Display Sponsor of the 2025 USHCC Legislative Summit
 - » Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Opportunity to create the unique social media hashtag to be used for the social media digital display
 - » Social media hashtag subject to USHCC approval
- Two (2) social media posts announcing social media digital display sponsor with unique hashtag

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

BUSINESS MATCHMAKING SPONSOR*

\$50,000
***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Premier logo placement on 2025 USHCC National Conference Business Matchmaking registration page
- Premier logo placement on signage at the Business Matchmaking registration booth
- Opportunity to host a one (1) procurement roundtable to National Conference suppliers
- Acknowledgement as the Business Matchmaking sponsor in the USHCC's 2025 Annual Report

PLAZA MERCADO LOUNGE SPONSOR*

\$50,000
***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Official Plaza Mercado Lounge Sponsor of the 2025 USHCC National Conference
- Reserved 20x40 Lounge space in Plaza Mercado (subject to availability)
- Logo placement on Plaza Mercado Lounge and signage as the Plaza Mercado Lounge Sponsor
- Two (2) days access to promote your brand
 - » Includes reserved 10x10 activation space

EMPLOYEE RESOURCE GROUP SYMPOSIUM SPONSOR*

\$50,000
***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Includes **Corporate Gold Sponsor** level benefits
- Three (3) minute in-person speaking role for a senior corporate executive at the ERG Symposium
- Opportunity for senior corporate executive to present the ERG of the Year Award at the Closing Awards Gala
- Premier logo placement on the ERG Symposium signage

SMALL BUSINESS CHAMPION

\$50,000

- Recognition as **Small Business Champion**, 2025 USHCC National Conference
- Includes **Corporate Gold Sponsor** level benefits
- Eight (8) all access 2025 USHCC National Conference registrations for representatives of small businesses or local Chambers of Commerce
 - » Access to contact information for supported businesses
- Two (2) all access 2025 USHCC National Conference registrations for corporate representatives
 - » Reserved seating at all general sessions

- Recognition as a **Small Business Champion** in the 2025 USHCC National Conference digital program book
- One (1) guaranteed table for Procurement representatives at the 2025 National Conference Business Matchmaking Sessions
- Access to the business matchmaking supplier list following the 2025 USHCC National Conference
- Logo placement on 2025 USHCC National Conference signage
- Logo placement on all 2025 USHCC National Conference Email Blasts
- Logo placement and link to sponsor's company website on the 2025 USHCC National Conference website

PLAZA MERCADO BOOTH SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Reserved 10x10 activation space
- Two (2) days access to promote your brand



CUSTOMIZED SPONSORSHIP OPPORTUNITIES

CLOSING AWARDS GALA PHOTO BOOTH SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Closing Awards Photo Booth Sponsor of the 2025 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2025 USHCC National Conference attendees

DIGITAL PROGRAM BOOK SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Digital Program Book Sponsor of the 2025 USHCC National Conference
- Digital Program book is distributed to all attendees via email who register for the 2025 USHCC National Conference
- Sponsor logo prominently displayed on the inside front/back covers of the 2025 USHCC National Conference digital program book
- Priority placement of a two (2) full-page advertisement in the 2025 USHCC National Conference digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2025 National Conference digital program book

TOTE BAG SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official 2025 USHCC National Conference Tote Bag Sponsor of the 2025 USHCC National Conference
- Sponsor logo has priority placement on 2025 USHCC National Conference bag (approx. 1,000 bags)
- Inclusion of one (1) promotional item in the 2025 USHCC National Conference bag (approx. 1,000 items)

WI-FI SPONSOR*

\$35,000

*EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Includes **Corporate Gold Sponsor** level benefits
- Official Wi-Fi Sponsor of the 2025 USHCC National Conference
- Prominent logo placement on all Wi-Fi signage at the 2025 National Conference
- Splash page acknowledgment with company logo
- Choice of network name and password (pending hotel capabilities)



CUSTOMIZED SPONSORSHIP OPPORTUNITIES



CAFECITO BREAK SPONSOR

\$35,000

- Includes **Corporate Gold Sponsor** level benefits
- Reserved 10x10 activation space
 - » Priority placement
- Premier logo placement on all Coffee Break signage

PROFESSIONAL HEADSHOT STATION SPONSOR*

\$25,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Professional Headshot Station Sponsor of the 2025 USHCC National Conference
- 20x20 Activation Space
 - » Priority placement in Expo Hall
- Premier logo placement on all Professional Headshot Station signage

WELCOME RECEPTION PHOTO BOOTH SPONSOR*

\$15,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Welcome Reception Photo Booth Sponsor of the 2025 USHCC National Conference
- Premier logo placement on digital photobooth pictures to be shared via social media platforms from 2025 USHCC National Conference attendees

HAIR + MAKEUP ARTISTRY SPONSOR*

\$15,000

***EXCLUSIVE SPONSORSHIP OPPORTUNITY**

- Two (2) all-access 2025 USHCC National Conference registrations
 - » Open seating at each meal event
- Official Hair + Makeup Artistry sponsor of the 2025 USHCC National Conference
- Exclusive back-stage access
- Opportunity to give out exclusive samples in the green room and to attendees

THANK YOU FOR SUPPORTING SMALL & HISPANIC- OWNED BUSINESSES

At the USHCC, our events, advocacy, memberships and partnerships are accessible to all businesses and individuals. We are dedicated to empowering small businesses as a vital force in the American economy, fostering innovation, job creation and long-term growth.



MEET THE TEAM:



**SYNTHIA R.
JARAMILLO**

**Chief Growth &
Partnerships Officer**
sjaramillo@ushcc.com



**CRISTIAN
CHAPA**

**Director of Corporate
Relations**
cchapa@ushcc.com



**MONICA
GARZA**

Manager of Procurement
mgarza@ushcc.com



**JENNIFER
BARILLAS**

**Manager of Small
Business Enterprises
(SBEs)**
jbarillas@ushcc.com

For more information on Sponsorship Opportunities, please contact:

SYNTHIA R. JARAMILLO

505-414-2683 | [SJARAMILLO@USHCC.COM](mailto:sjaramillo@ushcc.com)



ushcc.com

750 17th St. NW | Ste 825
Washington D.C. 20006