



## **The United States Hispanic Chamber of Commerce (USHCC) Applauds the Agreement to Keep TikTok in the U.S.**

**WASHINGTON D.C. - October 30, 2025** - The United States Hispanic Chamber of Commerce (USHCC) welcomes the announcement of the agreement that will allow TikTok to continue operating in the United States. TikTok has become an essential platform for small businesses nationwide, serving as a powerful marketplace that connects entrepreneurs with broader audiences for their goods and services.

At our recent National Conference in Atlanta, GA, we welcomed Vanessa Barreat, co-founder of [La Vecindad](#) in Las Vegas, NV, who shared how TikTok has been a game-changer, turning her restaurant from a local favorite into a thriving community hub that now reaches thousands, inspires loyal customers, and sustains dozens of families through new jobs.

By harnessing the reach of social media and digital platforms like TikTok, small businesses have been able to expand, innovate, and in many cases, compete with larger and more established companies. This agreement helps safeguard the future of countless entrepreneurs whose growth and success are vital to America's economic strength.

The USHCC commends all parties who played a role in securing this outcome and reaffirms its commitment to championing policies and platforms that empower small businesses, the backbone of our nation's prosperity.

###

### **About the United States Hispanic Chamber of Commerce**

The United States Hispanic Chamber of Commerce champions the growth and success of America's small businesses, with our mission focused on the more than 5 million Hispanic-owned businesses that contribute over \$4 trillion to the U.S. economy each year. We advocate for a network of more than 260 local chambers and business associations and proudly partner with over 100 major American corporations to empower and support small businesses nationwide. Programs, services and events of the USHCC are proudly available to all businesses.