

UNITED STATES HISPANIC CHAMBER OF COMMERCE



Sponsorship Opportunities



Join us in our mission to accelerate Hispanic and small
business growth and prosperity.

2026



The United States Hispanic Chamber of Commerce (USHCC) is dedicated to accelerating the economic growth, development, and prosperity of more than **five million Hispanic-owned businesses**, which contribute over **\$800 billion annually** to the U.S. economy and generate an estimated **\$4.1 trillion in GDP impact**; through this work, we also advance the broader small business ecosystem, which represents **99.9% of all U.S. businesses** and contributes approximately **\$12.7 trillion to U.S. GDP**, through a national platform that delivers visibility, connections, and real business momentum.



OUR VISION

We are the leading voice to advance Hispanic business potential, driving our American economy.

OUR MISSION

We are building an ecosystem to accelerate Hispanic business growth and prosperity.

- **The USHCC** connects partners to America's small business market through a national 501(c)(6) network, with a strong focus on more than **five million Hispanic-owned businesses contributing over \$800 billion annually to the U.S. economy.**
- We mobilize more than **260 local chambers and business associations** and work with **over 100 major corporations** to advance procurement, business growth, and pro-business policy.
- **The USHCC Educational Fund, a 501(c)(3), advances this mission** through education and training, research, leadership development, and support for capital and grant access.
- Through our national network, this work helps **strengthen Hispanic-owned businesses and the broader small business ecosystem.**

2026 USHCC NATIONAL CONFERENCE

FORT WORTH, TEXAS
September 14-16, 2026



**JOIN US ON SEPTEMBER 14-16 FOR AN
EXCITING AND ENRICHING EXPERIENCE AT THE
47TH ANNUAL USHCC NATIONAL CONFERENCE
IN ATLANTA, GEORGIA.**

Every year, the USHCC proudly brings together the largest assembly of Hispanic business owners, corporate executives, procurement leaders, international trade experts, and advocates from over 260 Hispanic chambers of commerce across the country at our annual National Conference. This three-day signature event serves to inspire and empower participants, equipping them to develop long-lasting strategic business partnerships through dialogue, networking, mentoring, educational workshops, powerful speeches, and advocacy training.

THE NATIONAL CONFERENCE NOT ONLY SERVES AS A HISTORIC GATHERING BUT ALSO ACTS AS A CATALYST FOR UNVEILING NEW AVENUES FOR GROWTH AND DEVELOPMENT.

The conference forges and reinforces the bonds within the Hispanic business community, making it a unique business conference. We cordially invite you to sponsor this prestigious event and be a part of a community of like-minded individuals and organizations committed to advancing the Hispanic business community.





WE'RE HEADING TO FORT WORTH!

Get ready to experience Fort Worth, Texas, a city defined by entrepreneurship, opportunity, and a proud sense of place. Fort Worth has long been a place where small businesses take root, and ambition is shaped by tradition as much as innovation.

Entrepreneurs are at the heart of Fort Worth's growth, with Hispanic-owned businesses playing a vital role in shaping the local economy. From family-owned companies passed down through generations to a new wave of founders, the city's business community reflects the resilience, creativity, and cultural heritage that have defined Fort Worth for generations. This strong entrepreneurial spirit continues to

fuel ownership, innovation, and long-term prosperity across the region.

In 2026, the USHCC National Conference will bring together business owners, chamber leaders, and policymakers committed to expanding opportunity and strengthening communities. Fort Worth offers a compelling blend of economic momentum and cultural pride. We look forward to gathering in this dynamic city for three days of connection, learning, and collaboration at another transformative USHCC National Conference.

2025 USHCC NATIONAL CONFERENCE EVENT

RECAP

The 46th Annual USHCC National Conference in Atlanta, Georgia, brought together over 1,200 participants from across the country and generated an estimated \$3.5 million in local economic impact. Attendees engaged in high-impact discussions focused on advancing America's economic future, with programming centered on leadership, access to capital, artificial intelligence, workforce development, supplier diversity, international trade, energy, transportation, and the creative economy.

A key highlight was Plaza Mercado, the conference expo hall, where small business vendors showcased their products and services and engaged directly with attendees and buyers. The conference also featured dynamic general sessions, fireside chats, and breakout discussions exploring advocacy, innovation, and growth across critical industries. The event concluded with the Closing Awards Gala, celebrating the Hispanic business community and reaffirming the role of small businesses in driving economic growth nationwide.



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE CO-CHAIR (\$250,000)

OPEN TO TWO (2) NON-COMPETE COMPANIES*

Recognition & Access

- Recognition as Corporate Co-Chair, the Overall Event Host Sponsor, 2026 USHCC National Conference
- Verbal recognition by USHCC President & CEO
- 20 all-access registrations
- 2 reserved tables (20 seats) at all General Sessions and the Closing Awards Gala
- Nominate a corporate executive leader to guide the 2026 Fort Worth Host Committee

Speaking & Engagement

- 2-minute speaking opportunity during the Opening General Session
- Designate 2 representatives to serve as a speaker during a General Session Panel and/or Breakout Session
- 3 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Host a procurement roundtable
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition on the USHCC 2026 National Conference website as a Host Committee leader
- Recognition as Corporate Co-Chair Sponsor in the digital program book
- 1-page Executive Welcome Letter with a headshot in the digital program book
- 2-page advertisement in the digital program book
- 4 dedicated USHCC social media posts, including 3 pre-event and 1 post-event
- 90-second video spot featured during a General Session
- Premier logo placement on National Conference event signage
- Premier logo placement on National Conference email communications
- Premier logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2026 USHCC National Conference hotel key card **subject to availability**
- Acknowledgment as the Corporate Co-Chair of the National Conference in the 2026 USHCC Annual Report
- Opportunity for additional exclusive branding opportunities



BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE (\$100,000)

Recognition & Access

- Recognition as Corporate Signature Sponsor, 2026 USHCC National Conference
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- Speaking & Engagement
- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- 3 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Signature Sponsor in the digital program book
- 1-page advertisement in the digital program book
- 1 dedicated USHCC social media posts (pre-event)
- 60-second video spot featured during a General Session
- Priority logo placement on National Conference event signage
- Priority logo placement on National Conference email communications
- Priority logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

CORPORATE PLATINUM (\$50,000)

Recognition & Access

- Recognition as Corporate Platinum Sponsor, 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- **Speaking & Engagement**
- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD (\$25,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Host a procurement-focused roundtable (subject to availability)
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

CORPORATE SILVER (\$15,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book



- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

BECOME A **SBE SPONSOR** TODAY!

SMALL BUSINESS ENTERPRISE GOLD (\$15,000)

Recognition & Access

- Recognition as SBE Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as SBE Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



SMALL BUSINESS ENTERPRISE SILVER (\$7,500)*

Recognition & Access

- Recognition as SBE Silver Sponsor, 2026 USHCC National Conference
- 2 all-access registrations
- Open seating at all General Sessions and the Closing Award Gala

Marketing & Visibility

- Recognition as SBE Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

NATIONAL CONFERENCE EXCLUSIVE BREAKOUT SESSION SPONSOR (\$100,000)

Recognition & Access

- » Recognition as Corporate Platinum Sponsor, 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » Sponsor an exclusive workshop at the 2026 USHCC National Conference, the workshop length is one 1 hour
- » Breakout session theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital (content subject to USHCC approval)
- » Assign moderator and invite panelists
- » 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on breakout session event signage
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

SOCIAL MEDIA WALL SPONSOR (\$100,000)

Recognition & Access

- Official Social Media Digital Display Sponsor of the 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Create the unique social media hashtag to be used for the social media digital display
- 3 social media posts announcing social media digital display sponsor with unique hashtag
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



EXCLUSIVE

SPONSORSHIP OPPORTUNITIES

ON-SITE REGISTRATION SPONSOR (\$100,000)

Recognition & Access

- Official On-Site Registration Sponsor, 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Exclusive logo placement on website registration page
- Priority logo placement on event signage at the registration area
- Logo placement on registration badge

- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Recognition as Corporate Platinum Sponsor in the digital program book
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

PLAZA MERCADO PRESENTING SPONSOR (\$125,000)

Recognition & Access

- » Official Plaza Mercado Presenting Sponsor of the 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

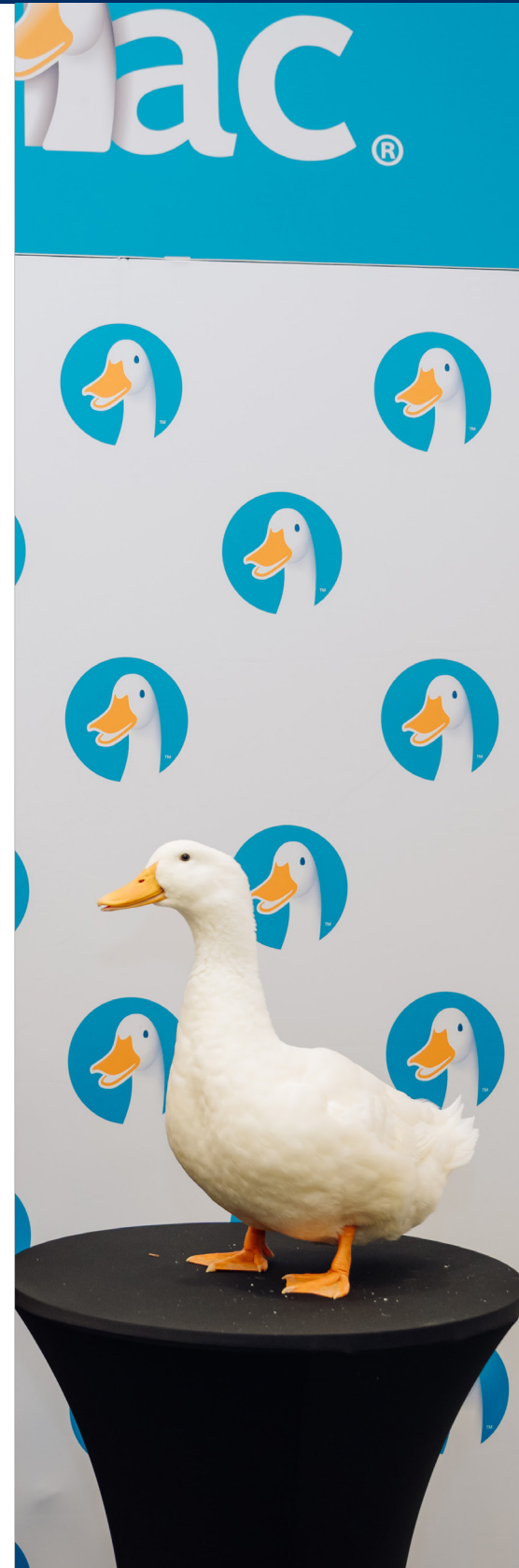
Speaking & Engagement

- » Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- » 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Logo placement on Plaza Mercado area space and Event Signage as the Plaza Mercado Presenting Sponsor

- » Reserved 20x20 activation space (2 days of brand promotion access)
- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PLAZA MERCADO LOUNGE SPONSOR (\$75,000)

Recognition & Access

- » Official Plaza Mercado Lounge Sponsor of the 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » 2 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » 20x40 Lounge space in Plaza Mercado (size subject to availability)
- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



PLAZA MERCADO (20X20) BOOTH SPONSOR (\$50,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- 20x20 activation space in Plaza Mercado (2 days to promote brand)
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

PLAZA MERCADO (10X10) BOOTH SPONSOR (\$25,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Speaking & Engagement

- 1 guaranteed table for procurement representative at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- 10x10 activation space in Plaza Mercado (2 days to promote brand)
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

SUPPLIER MATCHMAKING SPONSOR (\$50,000)

Recognition & Access

- Official Supplier Matchmaking Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- Acknowledgement as the Supplier Matchmaking sponsor in the USHCC's 2026 Annual Report
- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Premier logo placement on 2026 USHCC National Conference Supplier Matchmaking registration page
- Premier logo placement on event signage at the Supplier Matchmaking registration booth
- Host a procurement roundtable to National Conference suppliers
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

USHCC CHAMBER PRESIDENTS' RECEPTION SPONSOR (\$75,000)

Recognition & Access

- Official USHCC Chamber Presidents Reception Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- Opportunity for sponsor to address our network of Hispanic Chamber Presidents for 3 minutes
- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Prominent logo placement on USHCC Chamber Presidents Reception Event Signage
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

CLOSING AWARDS GALA ENTERTAINMENT SPONSOR (\$50,000)

Recognition & Access

- Official Closing Awards Entertainment Sponsor of the 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Announce the musical guest performing at the end of the Closing Awards Gala
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ERG CHALLENGE SPONSOR (\$50,000)

Recognition & Access

- » Official ERG Challenge Sponsor, 2026 USHCC National Conference
- » 5 all-access registrations
- » Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » Opportunity for company representatives to present the ERG of the Year Award at the Closing Awards Gala
- » 3-minute in-person speaking role for company representative at the ERG Challenge

- » 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Gold Sponsor in the digital program book
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Logo placement on the ERG Challenge Signage

SMALL BUSINESS CHAMPION SPONSOR (\$50,000)

Recognition & Access

- » Recognition as Small Business Champion, 2026 USHCC National Conference
- » 2 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- » Access to contact information for supported businesses
- » Sponsor 8 all-access registrations for representatives of small businesses or local Chambers of Commerce

Speaking & Engagement

- » 1 guaranteed table for procurement representative at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Gold Sponsor in the digital program book
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website

WI-FI SPONSOR (\$50,000)*

Recognition & Access

- Recognition as official Wi-Fi Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Choice of network name and password (pending venue capabilities)
- Logo placement on Wi-Fi landing page and Event Signage
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

CLOSING AWARDS GALA PHOTO BOOTH SPONSOR (\$40,000)

Recognition & Access

- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Official Closing Awards Gala Photo Booth Sponsor of the 2026 USHCC National Conference
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on digital photobooth pictures

DIGITAL PROGRAM SPONSOR (\$40,000)

Recognition & Access

- Official digital program book Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Digital program book is distributed to all attendees via email
- Sponsor logo prominently displayed in the digital program book
- 2 full-page advertisement in digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2026 National Conference digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

CAFECITO BREAK SPONSOR (\$40,000)

Recognition & Access

- Official Cafecito Break Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Cafecito Break Event Signage
- Logo placement on branded coffee cups
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



PROFESSIONAL HEADSHOT STATION SPONSOR (\$30,000)

Recognition & Access

- Official Professional Headshot Station Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- 10x10 Activation Space with Priority placement in the Plaza Mercado
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on Professional Headshot Station Event Signage

TOTE BAG SPONSOR (\$25,000)

Recognition & Access

- Official Tote Bag Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- Priority logo placement on Conference Attendee bag
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of one (1) promotional item in the Conference Attendee bag (approx. 800 items)

WELCOME RECEPTION PHOTO BOOTH SPONSOR (\$25,000)

Recognition & Access

- Official Welcome Reception Photo Booth Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book

- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on digital photobooth pictures

THANK YOU FOR SUPPORTING HISPANIC-OWNED BUSINESSES

MEET THE TEAM:



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For more information on Sponsorship
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