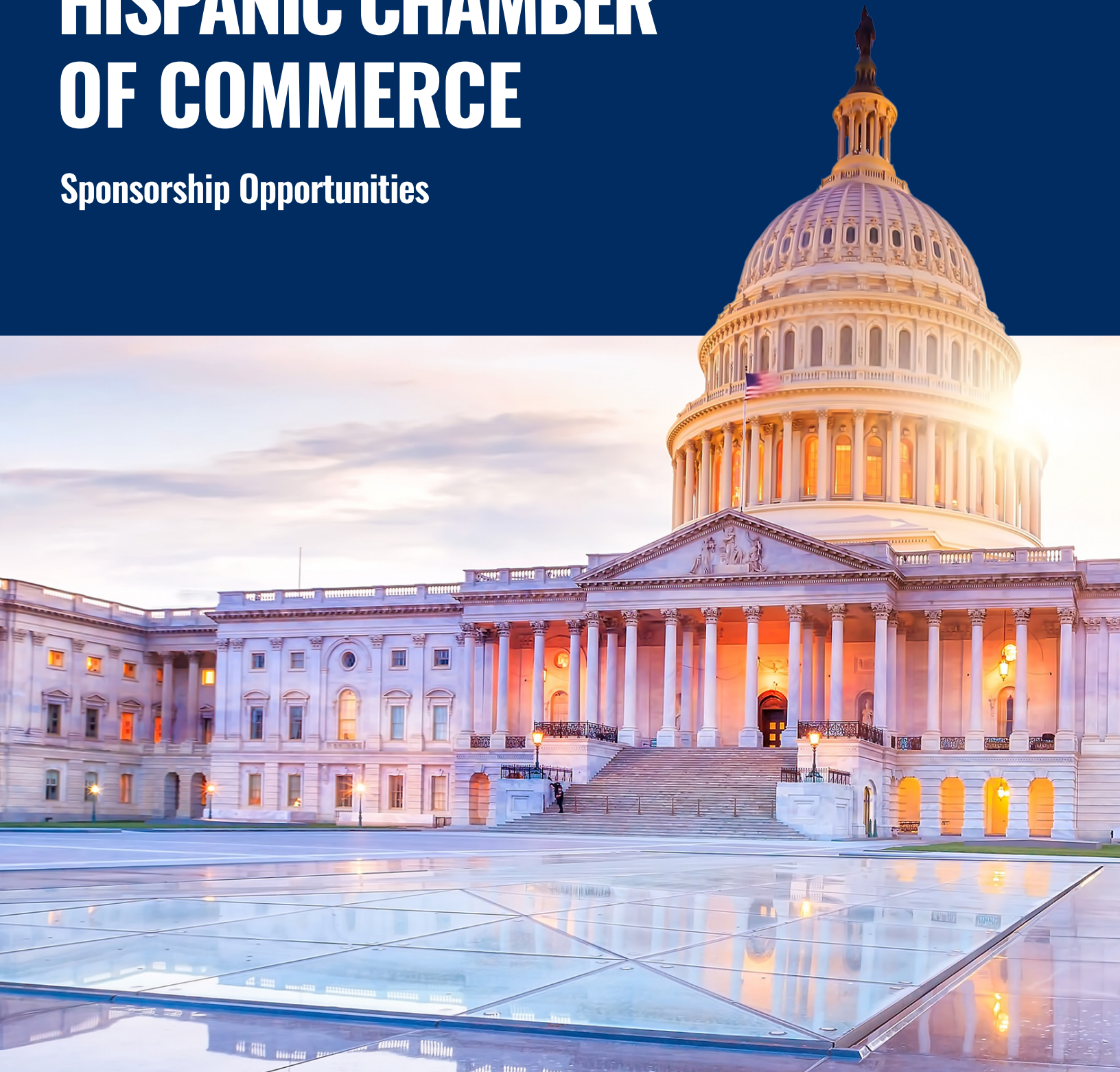


UNITED STATES HISPANIC CHAMBER OF COMMERCE



Sponsorship Opportunities



Join us in our mission to accelerate Hispanic and small
business growth and prosperity.

2026



The United States Hispanic Chamber of Commerce (USHCC) is dedicated to accelerating the economic growth, development, and prosperity of more than **five million Hispanic-owned businesses**, which contribute over **\$800 billion annually** to the U.S. economy and generate an estimated **\$4.4 trillion in GDP impact**; through this work, we also advance the broader small business ecosystem, which represents **99.9% of all U.S. businesses** and contributes approximately **\$12.7 trillion to U.S. GDP**, through a national platform that delivers visibility, connections, and real business momentum.



OUR VISION

We are the leading voice to advance Hispanic business potential, driving our American economy.

OUR MISSION

We are building an ecosystem to accelerate Hispanic business growth and prosperity.

Through our 501(c)(6) national network, the United States Hispanic Chamber of Commerce (USHCC) provides partners access to America's small business market, serving the broader small business ecosystem while maintaining a strong focus on the more than five million Hispanic-owned enterprises that contribute over \$800 billion annually to the U.S. economy. We advocate for and mobilize more than 260 local chambers of commerce and business associations nationwide and collaborate with over 100 major corporations committed to empowering small businesses through procurement and supplier engagement, business development, and pro-business policy.

Complementing this work, the USHCC Educational Fund (501(c)(3)) advances the mission through education and training, research, leadership development, and capital and grant-access support, delivered through our national network to strengthen Hispanic-owned businesses and the broader small business ecosystem.

SPONSORSHIP OPPORTUNITIES FOR 2026 EVENTS

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2026 USHCC ENERGY SUMMIT

SANTA FE, NEW MEXICO
April 20–22, 2026



JOIN THE USHCC FOR THE FIFTH ANNUAL ENERGY SUMMIT IN HISTORIC SANTA FE, NEW MEXICO, ON APRIL 20–22, 2026.

The USHCC Energy Summit is a national convening that brings together corporate executives, utilities, infrastructure developers, policymakers, and Hispanic-owned businesses from across the energy ecosystem.

Now in its fifth year, the Summit attracts a national, senior-level audience and provides a platform for dialogue and relationship-building that aligns industry priorities with business and workforce opportunities across traditional and emerging energy sectors.

As the nation's largest Hispanic business organization, the USHCC is a proven convener, uniquely positioned to connect decision-makers with contract-ready businesses supporting the next phase of U.S. energy development. Programming includes executive panels, industry briefings, and structured networking designed to support supplier readiness and workforce participation.

Hosted in Santa Fe, New Mexico, the Energy Summit is grounded in a major energy-producing state that reflects the full scope of America's energy landscape, including oil and gas, natural gas and LNG, renewables, transmission, storage, and next-generation infrastructure.

**THE SUMMIT ADVANCES A
BALANCED ENERGY ECONOMY
FOCUSED ON RELIABILITY,
AFFORDABILITY, AND
COMPETITIVENESS, WHILE
CREATING CLEAR PATHWAYS FOR
SUPPLIERS AND WORKERS TO
PARTICIPATE IN ENERGY-RELATED
GROWTH.**

Sponsorship opportunities offer visibility, engagement, and access to stakeholders shaping the future of the U.S. energy market.

2026 USHCC ENERGY SUMMIT

FOCUS

**WHERE TRADITION MEETS
INNOVATION IN AMERICA'S
ENERGY LANDSCAPE**

**POWERING THE FUTURE,
EMPOWERING BUSINESS**





“THE ENERGY FUTURE MUST REFLECT HARD WORK, INNOVATION, AND COMMUNITY AND THAT MEANS CREATING SPACE FOR HISPANIC-OWNED BUSINESSES TO LEAD. WHEN WE INVEST IN DIVERSE SUPPLIERS AND LOCAL TALENT, WE POWER A STRONGER, MORE RESILIENT AMERICA.” ALFONSO ARGUINDEGUI, CEO AND PRESIDENT, ARGUINDEGUI OIL COMPANY

Our Summit will focus on the market forces shaping today's energy economy, prioritizing reliability, affordability, and buildable outcomes. With electricity demand projected to rise 20 to 25 percent by 2030 and 6,350 megawatts of data center capacity under construction, we will focus on AI, data centers, electrification, and what it takes to deliver buildable infrastructure.

We will also cover grid modernization and firm capacity, including forecasts that assume a 60 and 40 split between natural

gas and renewables, alongside oil and gas, midstream, and LNG with analysis projecting 2.5 trillion dollars in revenue through 2040. We will translate these market drivers into real supplier outcomes through contract ready Supplier Graduate recognition, procurement pathways, and partnerships with Tribal Nations and Indian Country. Join us in Santa Fe where energy policy, markets, and execution come together.

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for Hispanic businesses.

USHCC 2025 ENERGY SUMMIT

RECAP

The 2025 USHCC Energy Summit convened more than 250 energy executives, policymakers, corporate partners, and small business leaders in Santa Fe, New Mexico to deliver what the market needs most right now: reliable pathways to project delivery, workforce alignment, and supplier capacity.

Under the theme Bridging the Energy Divide, the Summit connected industry demand with Hispanic owned and small business capability across grid modernization, infrastructure delivery, natural gas and LNG, emerging technologies, and workforce development. The Summit produced measurable outcomes.

USHCC recognized a new cohort of contract ready Supplier Graduates positioned to compete across the energy value chain, moving the conversation from inclusion to execution. We also launched the inaugural Women in Energy celebration at the Santa Fe Opera and featured a keynote from Cynthia Hansen of Enbridge focused on leadership, access, and scaling opportunity.

Senior leaders engaged directly with suppliers through mainstage conversations and procurement focused roundtables designed to accelerate decision making, clarify contracting expectations, and expand real partnership pipelines. Bottom line: this convening helps energy companies move faster with stronger community credibility and a deeper bench of qualified suppliers.

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE CO-CHAIR (\$150,000)

Recognition & Access

- Recognition as Corporate Co-Chair, the Overall Program Host Sponsor, 2026 USHCC Energy Summit
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions

Speaking & Engagement

- 2-minute speaking role at the Welcome Reception
- 2-minute speaking role during a General Session
- Designate a company representative to serve as a speaker during a General Session
- Host a procurement roundtable
- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Co-Chair Sponsor in the digital program book
- 2-page advertisement in the digital program book
- 1-page Executive Leader Welcome Letter with a headshot in the digital program book
- 2 dedicated USHCC social media posts, including 1 pre-event and 1 post-event
- 90-second video spot featured during a General Session
- Priority logo placement on Energy Summit event signage
- Priority logo placement on Energy Summit email communications
- Priority logo placement on Energy Summit website

CORPORATE SIGNATURE (\$75,000)

Recognition & Access

- Recognition as Corporate Signature Sponsor, 2026 USHCC Energy Summit
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions

Speaking & Engagement

- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Signature Sponsor in the digital program book
- 1-page advertisement in the digital program book
- 1 dedicated USHCC social media post (pre-event)
- 60-second video spot featured during a General Session
- Priority logo placement on Energy Summit event signage
- Priority logo placement on Energy Summit email communications
- Priority logo placement on Energy Summit website

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE PLATINUM (\$50,000)

Recognition & Access

- Recognition as Corporate Platinum Sponsor, 2026 USHCC Energy Summit
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions

Speaking & Engagement

- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

CORPORATE GOLD (\$25,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC Energy Summit
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions

Speaking & Engagement

- Opportunity for a company representative to host a procurement roundtable (subject to availability)
- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

CORPORATE SILVER (\$15,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC Energy Summit
- 5 all-access registrations with open seating

Speaking & Engagement

- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

BECOME A SBE SPONSOR TODAY!

SMALL BUSINESS ENTERPRISE GOLD (\$15,000)

Recognition & Access

- Recognition as SBE Gold Sponsor, 2026 USHCC Energy Summit
- 5 all-access registrations with open seating

Marketing & Visibility

- Recognition as SBE Gold Sponsor in the digital program book
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website



SMALL BUSINESS ENTERPRISE SILVER (\$7,500)

Recognition & Access

- Recognition as SBE Silver Sponsor, 2026 USHCC Energy Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as SBE Silver Sponsor in the digital program book
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

BREAKOUT SESSION HOST SPONSOR (\$75,000)

Recognition & Access

- Recognition as Corporate Platinum Sponsor, 2026 USHCC Energy Summit
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions

Speaking & Engagement

- Host an exclusive one-hour breakout session
- Breakout session theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital (content subject to USHCC approval)
- Assign moderator and invite panelists
- Access to the Procurement Roundtable Supplier List

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on breakout session event signage
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

SOCIAL MEDIA WALL SPONSOR (\$75,000)

Recognition & Access

- Official Social Media Digital Display Sponsor of the 2026 USHCC Energy Summit
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Create the unique social media hashtag to be used for the social media digital display (subject to USHCC approval)
- 2 social media posts announcing social media digital display sponsor with unique hashtag (pre-event)
- 30-second video spot featured during a General Session
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website

REGISTRATION SPONSOR (\$50,000)

Recognition & Access

- Official On-Site Registration Sponsor, 2026 Energy Summit
- 5 all-access registrations with reserved seating

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on registration badge
- Exclusive logo placement on website registration page
- Priority logo placement on event signage at the registration area
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

DIGITAL PROGRAM SPONSOR (\$20,000)

Recognition & Access

- Official digital program book Sponsor, 2026 USHCC Energy Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Prominent sponsor logo placement in the digital program book
- Digital program book is distributed to all attendees via email
- 2 full-page advertisements in digital program book (priority placement)
- Logo placement on Energy Summit event signage
- Name listing on Energy Summit email communications
- Logo placement on Energy Summit website

CAFECITO BREAK SPONSOR (\$20,000)

Recognition & Access

- Official Cafecito Break Sponsor, 2026 USHCC Energy Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Exclusive logo placement on Cafecito Break Event Signage
- Exclusive logo placement on branded coffee cups
- Logo placement on Energy Summit event signage
- Name listing on Energy Summit email communications
- Logo placement on Energy Summit website

WI-FI SPONSOR (\$25,000)

Recognition & Access

- Official Wi-Fi Sponsor, 2026 USHCC Energy Summit
- Five (5) all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Choice of network name and password (pending venue capabilities)
- Logo placement on Wi-Fi landing page and Event Signage
- Logo placement on Energy Summit event signage
- Logo placement on Energy Summit email communications
- Logo placement on Energy Summit website



2026 LEGISLATIVE SUMMIT

WASHINGTON, D.C.
May 18–20, 2026



JOIN THE USHCC AT THE 2026 LEGISLATIVE SUMMIT IN WASHINGTON, D.C. IN MAY TO ADDRESS POLICIES THAT STRENGTHEN HISPANIC-OWNED BUSINESSES AND ENHANCE THEIR ROLE IN A RAPIDLY CHANGING ECONOMY.

This yearly gathering brings together regional chamber leaders from across the country, alongside business, government, and corporate representatives. Attendees will engage with federal policymakers, corporate partners, and fellow entrepreneurs to tackle critical challenges and unlock new opportunities that empower Hispanic businesses nationwide.

With over five million Hispanic-owned businesses contributing a substantial \$4.1 trillion to the U.S. economy, the USHCC is dedicated to promoting their growth as a vital force in American prosperity. Our mission emphasizes expanding access to capital, fostering economic inclusion, and equipping Hispanic entrepreneurs to thrive in competitive markets. Through bipartisan collaboration, we work to shape policies that support small businesses and fortify our nation's economic resilience.

THE 2026 USHCC LEGISLATIVE SUMMIT

This year's focus aims to address how evolving economic policies impact businesses and communities nationwide, trade agreements, and tapping into the unrealized potential of the most explosive segment of the American workforce, the





USHCC 2025 LEGISLATIVE SUMMIT

RECAP

The 2025 Legislative Summit brought together over 500 business leaders, chamber executives, and corporate partners, connecting Hispanic business leaders with government and elected officials in a bipartisan effort to shape the nation's legislative priorities. This impactful gathering provided a platform for ideas aimed at driving economic growth, expanding business opportunities, and advancing the country toward a more equitable and prosperous future.

An historic White House Briefing allowed key participants to engage directly with key government leaders, emphasizing economic equity and critical support for small business growth. The Summit also featured panels on international trade, access to capital, and supply chain diversity, with insights from leaders across government, Hispanic chambers, and corporate America.

Last year's Legislative Summit culminated in the presentation of the USHCC's 2025 Policy Platform, outlining key policy priorities for the year. The event reinforced the USHCC's commitment to fostering economic inclusion, empowering Hispanic businesses to scale, and advocating for policies that drive prosperity in an interconnected global economy.

Hispanic business community. Key discussions will cover anticipated updates to the U.S.-Mexico-Canada Agreement (USMCA).

INVESTING IN THE HISPANIC BUSINESS COMMUNITY MEANS FULLY UTILIZING THE TALENT, INSIGHT, AND GROWTH POTENTIAL THAT ALREADY CONTRIBUTES, IN AN UNPARALLELED MANNER, TO THE HEALTH, THE VIBRANCY, AND THE RESILIENCE OF OUR AMERICAN ECONOMY

Since 2015, the Latino GDP has grown nearly three times more than the rest of the country's. Capitalizing on the Hispanic

business community is an investment in one of the most dynamic and resilient drivers of the American economy. Hispanic entrepreneurs bring unmatched talent, innovation, and insight that strengthen industries, create jobs, and expand opportunity nationwide. Fully leveraging this growth potential is essential to ensuring a more competitive, vibrant, and prosperous economy for all Americans.

Join us in shaping the future, building solutions, and empowering Hispanic businesses to thrive across the U.S. and beyond.

Please note: Focus areas may adapt to address additional priorities as new challenges and opportunities emerge for Hispanic businesses.

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE CO-CHAIR (\$150,000)

Recognition & Access

- Recognition as Corporate Co-Chair, the Overall Event Host Sponsor, 2026 USHCC Legislative Summit
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations with reserved seating

Speaking & Engagement

- 2-minute speaking role at the Welcome Reception
- 2-minute speaking role during a General Session
- Designate a company representative to serve as a speaker during a General Session
- Host a procurement roundtable

Marketing & Visibility

- Recognition as Corporate Co-Chair Sponsor in the digital program book
- 2-page advertisement in the digital program book
- 1-page Executive Leader Welcome Letter with a headshot in the digital program book
- 2 dedicated USHCC social media posts, including 1 pre-event and 1 post-event
- 90-second video spot featured during a General Session
- Priority logo placement on Legislative Summit event signage
- Priority logo placement on Legislative Summit email communications
- Priority logo placement on Legislative Summit website



CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2026 USHCC Legislative Summit hotel key card **subject to availability**
- Acknowledgment as **Corporate Co-Chair** of the Legislative Summit in the 2026 USHCC Annual Report

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE (\$75,000)

Recognition & Access

- Recognition as Corporate Signature Sponsor, 2026 USHCC Legislative Summit
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations with reserved seating

Speaking & Engagement

- Designate a company representative to serve as a panelist (subject to availability)

Marketing & Visibility

- Recognition as Corporate Signature Sponsor in the digital program book
- 1-page advertisement in the digital program book
- 1 dedicated USHCC social media post (pre-event)
- 60-second video spot featured during a General Session
- Priority logo placement on Legislative Summit event signage
- Priority logo placement on Legislative Summit email communications
- Priority logo placement on Legislative Summit website

CORPORATE PLATINUM (\$50,000)

Recognition & Access

- Recognition as Corporate Platinum Sponsor, 2026 USHCC Legislative Summit
- 10 all-access registrations with reserved seating

Speaking & Engagement

- Designate a company representative to serve as a panelist (subject to availability)

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD (\$25,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with open seating

Speaking & Engagement

- Opportunity for a company representative to host a procurement roundtable (subject to availability)

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

CORPORATE SILVER (\$15,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website



BECOME A SBE SPONSOR TODAY!

SMALL BUSINESS ENTERPRISE GOLD (\$15,000)

Recognition & Access

- Recognition as SBE Gold Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with open seating

Marketing & Visibility

- Recognition as SBE Gold Sponsor in the digital program book
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

SMALL BUSINESS ENTERPRISE SILVER (\$7,500)

Recognition & Access

- Recognition as SBE Silver Sponsor, 2026 USHCC Legislative Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as SBE Silver Sponsor in the digital program book
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

SOCIAL MEDIA WALL SPONSOR (\$75,000)

Recognition & Access

- 10 all-access registrations with reserved seating

Marketing & Visibility

- Official Social Media Digital Display Sponsor of the 2026 USHCC Legislative Summit
- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display branding unique to your company's marketing guidelines and logo
- Create the unique social media hashtag to be used for the social media digital display (subject to USHCC approval)
- 2 social media posts announcing social media digital display sponsor with unique hashtag (pre-event)
- 30-second video spot featured during a General Session
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

WI-FI SPONSOR (\$50,000)

Recognition & Access

- Official Wi-Fi Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with reserved seating

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Wi-Fi landing page and event signage
- Choice of Wi-Fi network name and password (pending venue capabilities)
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

USHCC CHAMBER PRESIDENTS' ROUNDTABLE SPONSOR (\$40,000)

Recognition & Access

- Official USHCC Chamber Presidents' Roundtable Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with open seating
- Access to Chamber President's contact list

Speaking & Engagement

- Address Hispanic Chamber Presidents for three (3) minutes
- Logo placement on the USHCC

REGISTRATION SPONSOR (\$50,000)

Recognition & Access

- Official On-Site Registration Sponsor, 2026 USHCC Legislative Summit
- 5 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on registration badge
- Exclusive logo placement on website registration page
- Priority logo placement on event signage at the registration area
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

Chamber Presidents' Roundtable landing page and event signage

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

DIGITAL PROGRAM SPONSOR (\$20,000)

Recognition & Access

- Official digital program book Sponsor, 2026 USHCC Legislative Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Prominent sponsor logo placement

in the digital program book

- Digital program book is distributed to all attendees via email
- 2 full-page advertisements in digital program book (priority placement)
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

CAFECITO BREAK SPONSOR (\$20,000)

Recognition & Access

- Official Cafecito Break Sponsor, 2026 USHCC Legislative Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Exclusive logo placement on Cafecito Break Event Signage
- Exclusive logo placement on branded coffee cups
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website

WELCOME RECEPTION PHOTOBOOTH SPONSOR (\$20,000)

Recognition & Access

- Official Photobooth Sponsor, 2026 USHCC Legislative Summit
- 2 all-access registrations with open seating

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on Welcome Reception photobooth pictures
- Logo placement on Legislative Summit event signage
- Logo placement on Legislative Summit email communications
- Logo placement on Legislative Summit website



2026 USHCC NATIONAL CONFERENCE

FORT WORTH, TEXAS
September 14-16, 2026



**JOIN US ON SEPTEMBER 14-16 FOR AN
EXCITING AND ENRICHING EXPERIENCE AT THE
47TH ANNUAL USHCC NATIONAL CONFERENCE
IN FORT WORTH, TEXAS.**

Every year, the USHCC proudly brings together the largest assembly of Hispanic business owners, corporate executives, procurement leaders, international trade experts, and advocates from over 260 Hispanic chambers of commerce across the country at our annual National Conference. This three-day signature event serves to inspire and empower participants, equipping them to develop long-lasting strategic business partnerships through dialogue, networking, mentoring, educational workshops, powerful speeches, and advocacy training.

THE NATIONAL CONFERENCE NOT ONLY SERVES AS A HISTORIC GATHERING BUT ALSO ACTS AS A CATALYST FOR UNVEILING NEW AVENUES FOR GROWTH AND DEVELOPMENT.

The conference forges and reinforces the bonds within the Hispanic business community, making it a unique business conference. We cordially invite you to sponsor this prestigious event and be a part of a community of like-minded individuals and organizations committed to advancing the Hispanic business community.





WE'RE HEADING TO FORT WORTH!

Get ready to experience Fort Worth, Texas, a city defined by entrepreneurship, opportunity, and a proud sense of place. Fort Worth has long been a place where small businesses take root, and ambition is shaped by tradition as much as innovation.

Entrepreneurs are at the heart of Fort Worth's growth, with Hispanic-owned businesses playing a vital role in shaping the local economy. From family-owned companies passed down through generations to a new wave of founders, the city's business community reflects the resilience, creativity, and cultural heritage that have defined Fort Worth for generations. This strong entrepreneurial spirit continues to

fuel ownership, innovation, and long-term prosperity across the region.

In 2026, the USHCC National Conference will bring together business owners, chamber leaders, and policymakers committed to expanding opportunity and strengthening communities. Fort Worth offers a compelling blend of economic momentum and cultural pride. We look forward to gathering in this dynamic city for three days of connection, learning, and collaboration at another transformative USHCC National Conference.



2025 USHCC NATIONAL CONFERENCE EVENT

RECAP

The 46th Annual USHCC National Conference in Atlanta, Georgia, brought together over 1,200 participants from across the country and generated an estimated \$3.5 million in local economic impact. Attendees engaged in high-impact discussions focused on advancing America's economic future, with programming centered on leadership, access to capital, artificial intelligence, workforce development, supplier diversity, international trade, energy, transportation, and the creative economy.

A key highlight was Plaza Mercado, the conference expo hall, where small business vendors showcased their products and services and engaged directly with attendees and buyers. The conference also featured dynamic general sessions, fireside chats, and breakout discussions exploring advocacy, innovation, and growth across critical industries. The event concluded with the Closing Awards Gala, celebrating the Hispanic business community and reaffirming the role of small businesses in driving economic growth nationwide.

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE CO-CHAIR (\$250,000)

OPEN TO TWO (2)
NON-COMPETE COMPANIES*

Recognition & Access

- Recognition as Corporate Co-Chair, the Overall Event Host Sponsor, 2026 USHCC National Conference
- Verbal recognition by USHCC President & CEO
- 20 all-access registrations
- 2 reserved tables (20 seats) at all General Sessions and the Closing Awards Gala
- Nominate a corporate executive leader to guide the 2026 Fort Worth Host Committee

Speaking & Engagement

- 2-minute speaking opportunity during the Opening General Session
- Designate 2 representatives to serve as a speaker during a General Session Panel and/or Breakout Session
- 3 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Host a procurement roundtable
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition on the USHCC 2026 National Conference website as a Host Committee leader
- Recognition as Corporate Co-Chair Sponsor in the digital program book
- 1-page Executive Welcome Letter with a headshot in the digital program book
- 2-page advertisement in the digital program book
- 4 dedicated USHCC social media posts, including 3 pre-event and 1 post-event
- 90-second video spot featured during a General Session
- Premier logo placement on National Conference event signage
- Premier logo placement on National Conference email communications
- Premier logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



CORPORATE CO-CHAIR UNIQUE BENEFITS

- Exclusive logo placement on the 2026 USHCC National Conference hotel key card **subject to availability**
- Acknowledgment as the Corporate Co-Chair of the National Conference in the 2026 USHCC Annual Report
- Opportunity for additional exclusive branding opportunities

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE SIGNATURE (\$100,000)

Recognition & Access

- Recognition as Corporate Signature Sponsor, 2026 USHCC National Conference
- Verbal recognition by USHCC President & CEO
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- Speaking & Engagement
- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- 3 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Signature Sponsor in the digital program book
- 1-page advertisement in the digital program book
- 1 dedicated USHCC social media posts (pre-event)
- 60-second video spot featured during a General Session
- Priority logo placement on National Conference event signage
- Priority logo placement on National Conference email communications
- Priority logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

CORPORATE PLATINUM (\$50,000)

Recognition & Access

- Recognition as Corporate Platinum Sponsor, 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- Speaking & Engagement
- Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

BECOME A CORPORATE SPONSOR TODAY!

CORPORATE GOLD (\$25,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Host a procurement-focused roundtable (subject to availability)
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



CORPORATE SILVER (\$15,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Silver Sponsor in the digital program book

- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

BECOME A SBE SPONSOR TODAY!

SMALL BUSINESS ENTERPRISE GOLD (\$15,000)

Recognition & Access

- Recognition as SBE Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as SBE Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



SMALL BUSINESS ENTERPRISE SILVER (\$7,500)

Recognition & Access

- Recognition as SBE Silver Sponsor, 2026 USHCC National Conference
- 2 all-access registrations
- Open seating at all General Sessions and the Closing Award Gala

Marketing & Visibility

- Recognition as SBE Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

NATIONAL CONFERENCE EXCLUSIVE BREAKOUT SESSION SPONSOR (\$100,000)

Recognition & Access

- » Recognition as Corporate Platinum Sponsor, 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » Sponsor an exclusive workshop at the 2026 USHCC National Conference, the workshop length is one 1 hour
- » Breakout session theme and topic aligned with USHCC's 3 Cs: Capacity, Connection, and Capital (content subject to USHCC approval)
- » Assign moderator and invite panelists
- » 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on breakout session event signage
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

SOCIAL MEDIA WALL SPONSOR (\$100,000)

Recognition & Access

- Official Social Media Digital Display Sponsor of the 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Platinum Sponsor in the digital program book
- Half-page advertisement in the digital program book
- Digital social media wall will display live feed of posts from social media platforms from attendees using the unique event hashtag
- Exclusive social media digital display

branding unique to your company's marketing guidelines and logo

- Create the unique social media hashtag to be used for the social media digital display
- 3 social media posts announcing social media digital display sponsor with unique hashtag
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ON-SITE REGISTRATION SPONSOR (\$100,000)

Recognition & Access

- Official On-Site Registration Sponsor, 2026 USHCC National Conference
- 10 all-access registrations
- Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Exclusive logo placement on website registration page
- Priority logo placement on event signage at the registration area
- Logo placement on registration badge

- Half-page advertisement in the digital program book
- 30-second video spot featured during a General Session
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Recognition as Corporate Platinum Sponsor in the digital program book
- Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)

PLAZA MERCADO PRESENTING SPONSOR (\$125,000)

Recognition & Access

- » Official Plaza Mercado Presenting Sponsor of the 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

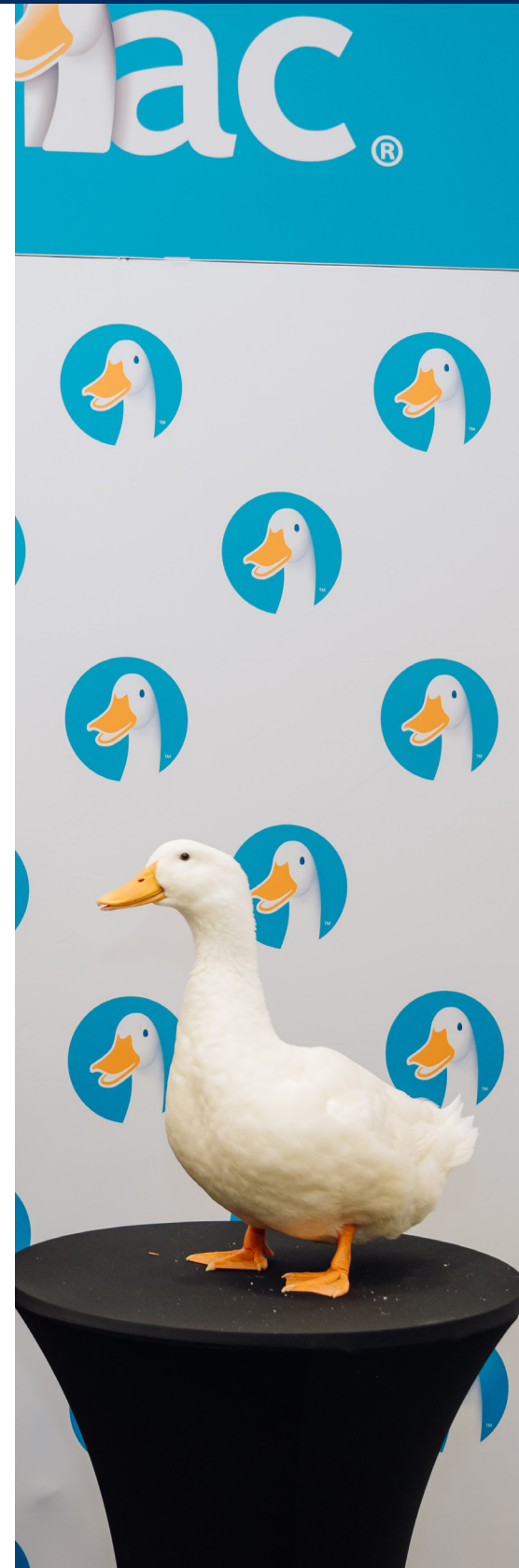
Speaking & Engagement

- » Designate a company representative to serve as a panelist on a breakout session (subject to availability)
- » 2 guaranteed tables for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Logo placement on Plaza Mercado

- » area space and Event Signage as the Plaza Mercado Presenting Sponsor
- » Reserved 20x20 activation space (2 days of brand promotion access)
- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PLAZA MERCADO LOUNGE SPONSOR (\$75,000)

Recognition & Access

- » Official Plaza Mercado Lounge Sponsor of the 2026 USHCC National Conference
- » 10 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » 2 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » 20x40 Lounge space in Plaza Mercado (size subject to availability)
- » Recognition as Corporate Platinum Sponsor in the digital program book
- » Half-page advertisement in the digital program book
- » 30-second video spot featured during a General Session
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Inclusion of 1 promotional item in the Conference attendee bag (approximately 800 bags)



PLAZA MERCADO (20X20) BOOTH SPONSOR (\$50,000)

Recognition & Access

- Recognition as Corporate Gold Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- 20x20 activation space in Plaza Mercado (2 days to promote brand)
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

PLAZA MERCADO (10X10) BOOTH SPONSOR (\$25,000)

Recognition & Access

- Recognition as Corporate Silver Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Speaking & Engagement

- 1 guaranteed table for procurement representative at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- 10x10 activation space in Plaza Mercado (2 days to promote brand)
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

SUPPLIER MATCHMAKING SPONSOR (\$50,000)

Recognition & Access

- Official Supplier Matchmaking Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- Acknowledgement as the Supplier Matchmaking sponsor in the USHCC's 2026 Annual Report
- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Premier logo placement on 2026 USHCC National Conference Supplier Matchmaking registration page
- Premier logo placement on event signage at the Supplier Matchmaking registration booth
- Host a procurement roundtable to National Conference suppliers
- Access to the supplier matchmaking list

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

USHCC CHAMBER PRESIDENTS' RECEPTION SPONSOR (\$75,000)

Recognition & Access

- Official USHCC Chamber Presidents Reception Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- Opportunity for sponsor to address our network of Hispanic Chamber Presidents for 3 minutes
- 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- Access to the supplier matchmaking list

Marketing & Visibility

- Prominent logo placement on USHCC Chamber Presidents Reception Event Signage
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

CLOSING AWARDS GALA ENTERTAINMENT SPONSOR (\$50,000)

Recognition & Access

- Official Closing Awards Entertainment Sponsor of the 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Announce the musical guest performing at the end of the Closing Awards Gala
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

ERG CHALLENGE SPONSOR (\$50,000)

Recognition & Access

- » Official ERG Challenge Sponsor, 2026 USHCC National Conference
- » 5 all-access registrations
- » Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Speaking & Engagement

- » Opportunity for company representatives to present the ERG of the Year Award at the Closing Awards Gala
- » 3-minute in-person speaking role for company representative at the ERG Challenge

- » 1 guaranteed table for procurement representatives at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Gold Sponsor in the digital program book
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website
- » Logo placement on the ERG Challenge Signage

SMALL BUSINESS CHAMPION SPONSOR (\$50,000)

Recognition & Access

- » Recognition as Small Business Champion, 2026 USHCC National Conference
- » 2 all-access registrations
- » Reserved table seating for 10 at all General Sessions and the Closing Awards Gala
- » Access to contact information for supported businesses
- » Sponsor 8 all-access registrations for representatives of small businesses or local Chambers of Commerce

Speaking & Engagement

- » 1 guaranteed table for procurement representative at the Supplier Matchmaking Sessions
- » Access to the supplier matchmaking list

Marketing & Visibility

- » Recognition as Corporate Gold Sponsor in the digital program book
- » Logo placement on National Conference event signage
- » Logo placement on National Conference email communications
- » Logo placement on National Conference website

WI-FI SPONSOR (\$50,000)

Recognition & Access

- Recognition as official Wi-Fi Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Choice of network name and password (pending venue capabilities)
- Logo placement on Wi-Fi landing page and Event Signage
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

CLOSING AWARDS GALA PHOTO BOOTH SPONSOR (\$40,000)

Recognition & Access

- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Official Closing Awards Gala Photo Booth Sponsor of the 2026 USHCC National Conference
- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on digital photobooth pictures

DIGITAL PROGRAM SPONSOR (\$40,000)

Recognition & Access

- Official digital program book Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Digital program book is distributed to all attendees via email
- Sponsor logo prominently displayed in the digital program book
- 2 full-page advertisement in digital program book
- Placement of sponsorship welcome letter for attendees, co-signed by USHCC, in the 2026 National Conference digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website

CAFECITO BREAK SPONSOR (\$40,000)

Recognition & Access

- Official Cafecito Break Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Reserved half-table seating (5 seats) at all General Sessions and the Closing Awards Gala

Marketing & Visibility

- Recognition as Corporate Gold Sponsor in the digital program book
- Logo placement on Cafecito Break Event Signage
- Logo placement on branded coffee cups
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



PROFESSIONAL HEADSHOT STATION SPONSOR (\$30,000)

Recognition & Access

- Official Professional Headshot Station Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- 10x10 Activation Space with Priority placement in the Plaza Mercado
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on Professional Headshot Station Event Signage

TOTE BAG SPONSOR (\$25,000)

Recognition & Access

- Official Tote Bag Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- Priority logo placement on Conference Attendee bag
- Recognition as Corporate Silver Sponsor in the digital program book
- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Inclusion of one (1) promotional item in the Conference Attendee bag (approx. 800 items)

WELCOME RECEPTION PHOTO BOOTH SPONSOR (\$25,000)

Recognition & Access

- Official Welcome Reception Photo Booth Sponsor, 2026 USHCC National Conference
- 5 all-access registrations
- Open seating at all General Sessions

Marketing & Visibility

- Recognition as Corporate Silver

Sponsor in the digital program book

- Logo placement on National Conference event signage
- Logo placement on National Conference email communications
- Logo placement on National Conference website
- Logo placement on digital photobooth pictures

THANK YOU FOR SUPPORTING HISPANIC-OWNED BUSINESSES



For more information on Sponsorship Opportunities, please contact:

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